



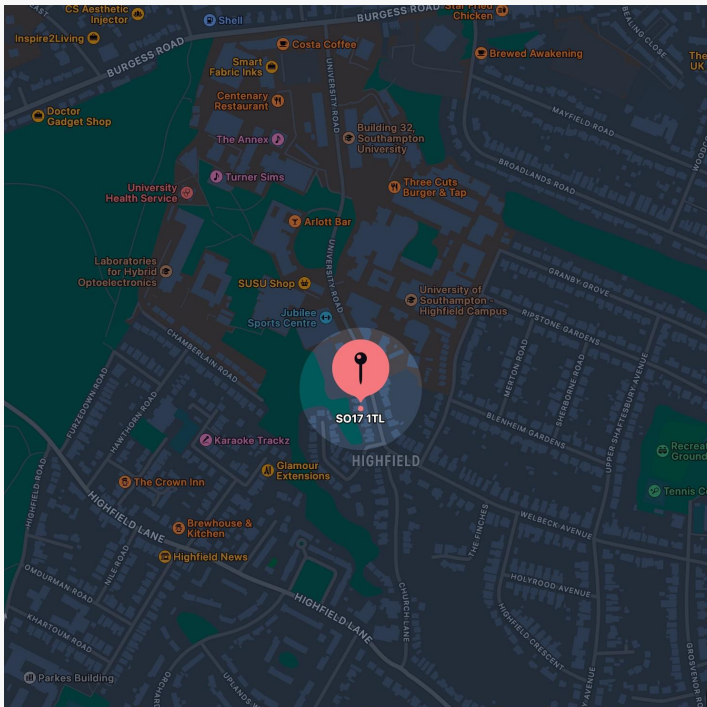
**Time in the
Café**

Café Research Report

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Where's the cafe?

- The cafe's location is next to the pool on the HIGHFIELD campus.
- University Rd, Southampton SO17 1TL



What do people do in cafes?



Café Crowd Analysis



01

chats

Chatting and relaxing with friends after studying.



02

Panel Discussion

Conduct a discussion of group work.



Café Crowd Analysis

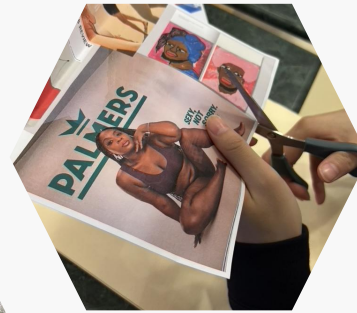
read book

Some people choose to come to the cafe to read.



homework

Some people choose to come to the cafe to finish their homework.

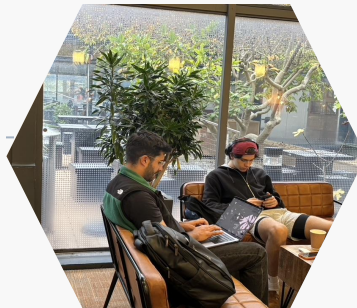


homework

This is because their assignments are more craft-oriented and do not lend themselves to the library.

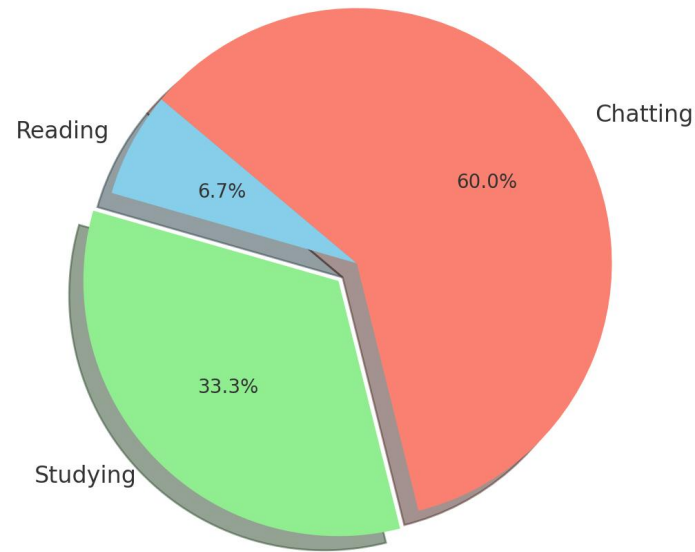
study

Some people choose to come to the cafe to learn.

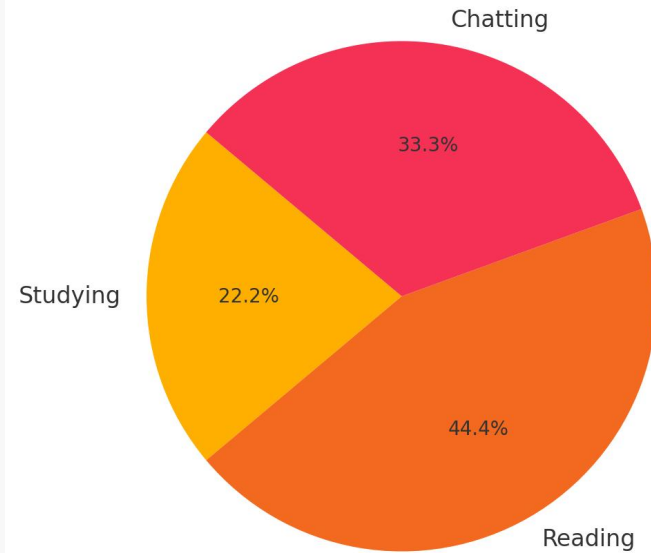


Distribution of users of the Café

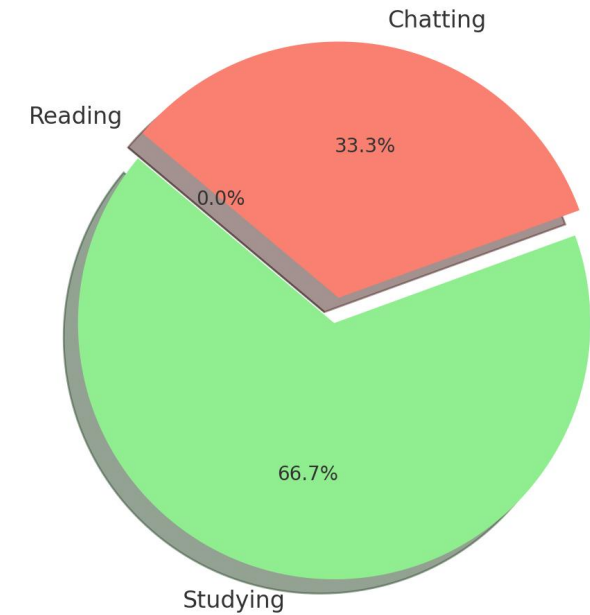
Activity Distribution Among 15 People at 3 PM



Distribution of Activities Among 10 People



Activity Distribution Among 9 People at 5 PM



01、conclusion

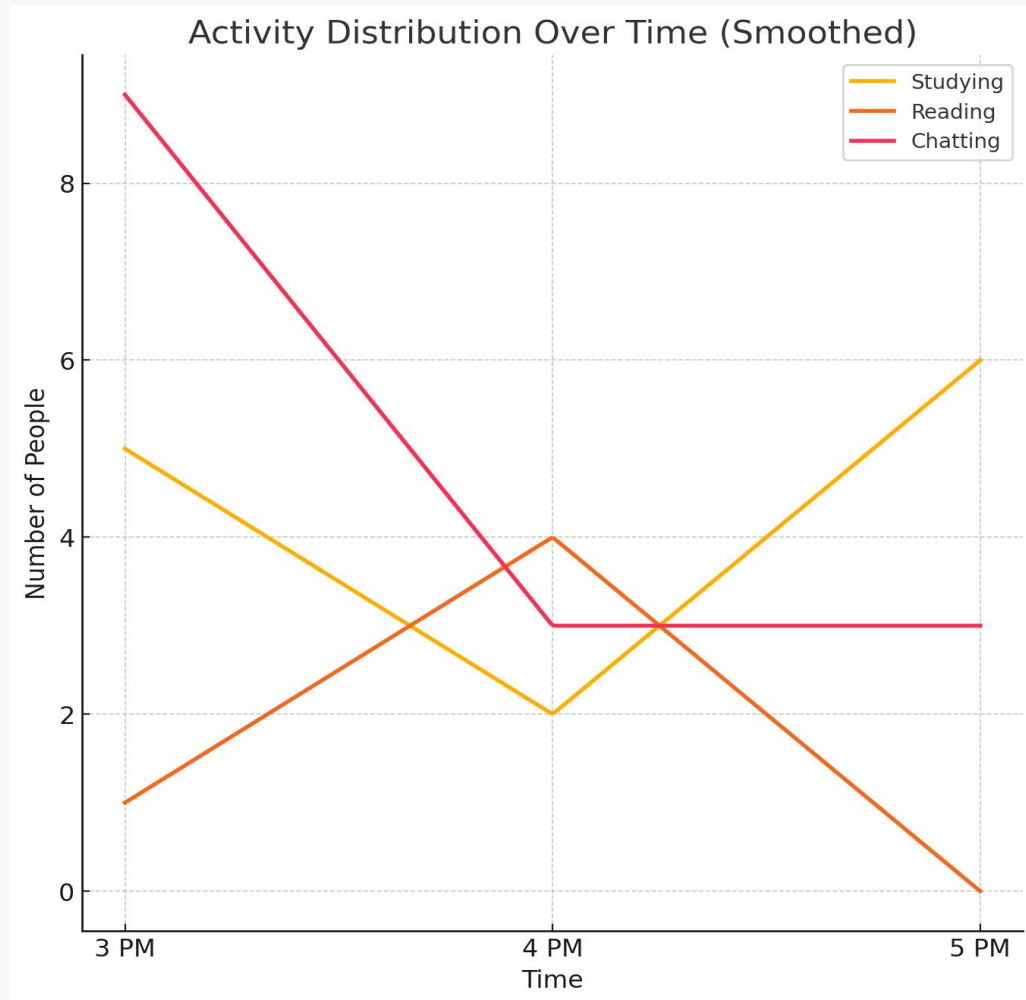
The largest number of people study at five o'clock. I think it may be because many students want to consolidate their knowledge during class time.

02、conclusion

Fewer people are relaxing after five o'clock, and I think it may be because it's dark and people want to go home early.



Analysis of traffic flow



Chatting was at its highest at three o'clock, with the same number at four and five o'clock.

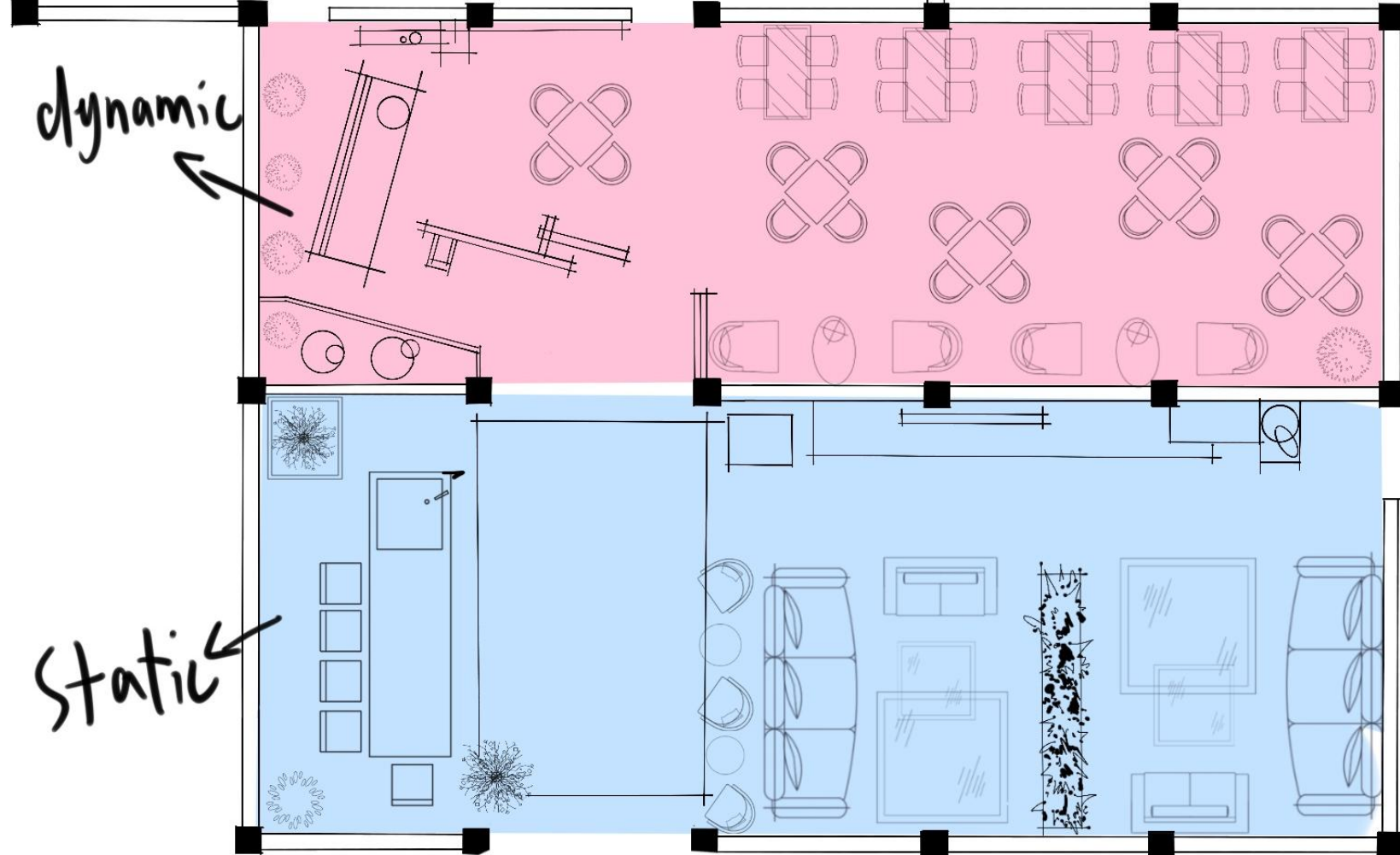


The least amount of people studying is at four o'clock.



Chatting was at its highest at 4:00, and I think it may have been after class time when students came to relax.

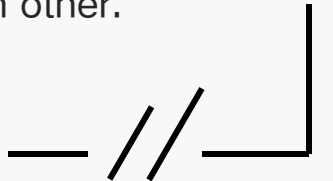




Recommendations and reflections

The café lacks zoning of space, with chatting users and reading users sitting together. Chatty people may disturb people who need quiet.

Partition the cafe so that people who are chatting and those who need quiet space don't disturb each other.





Thanks for watching.

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