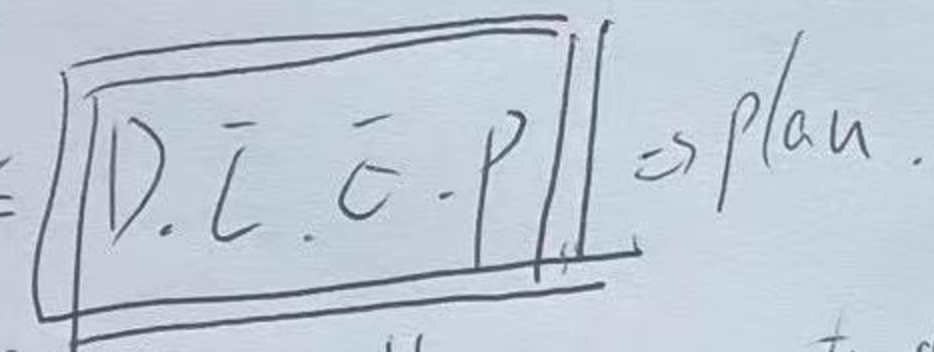


the mood board
 the first research
 the users
 empathy map.

the most important part is the users
 consider the user's context
 the element the users value most.
 Interpret.

web design.
 APP design
 observe the people.
 method of research

What have I learn from.
 this term? VZ Design.
 Describable



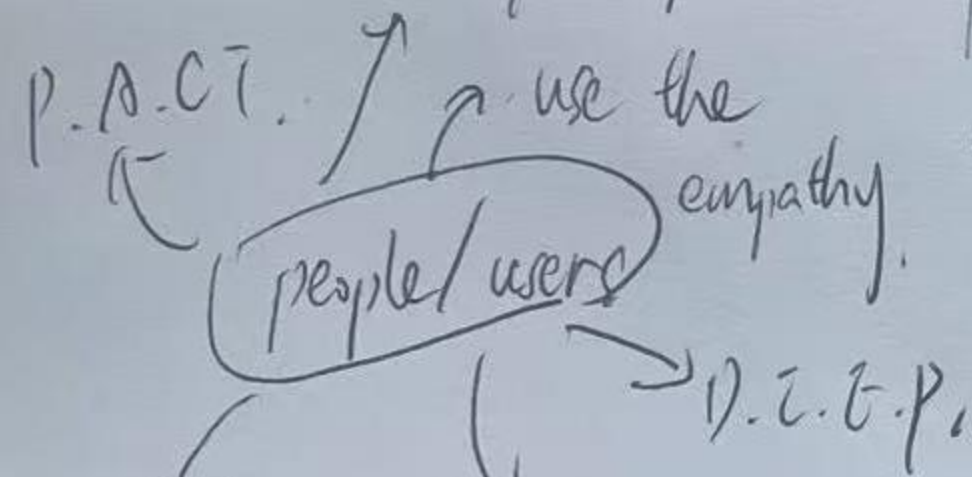
how to do the PACT Analysis.

users' pain point

old's weather app
 people watching
 be human.

Evaluate

to do more test/
 research/analysis
 in the future.
 how to get the
 users' pain point.
 the wireframe.



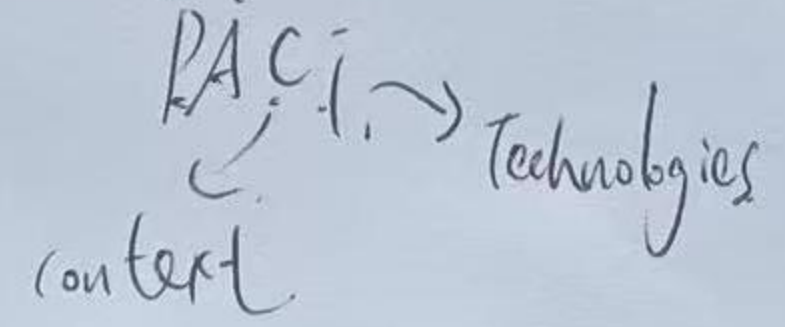
think in the make the persone.
 users' very.

smart device control.
 the function they need.
 tester's feedback.

the low-fidelity model
 the high-fidelity model

people
 why the users use this App.
 Activities.

user's testing
 user's feedback.



research < Background research
 user research.

the page flow.
 the Design ideation