

# 04

# READINGS RESEARCH REFLECTIONS

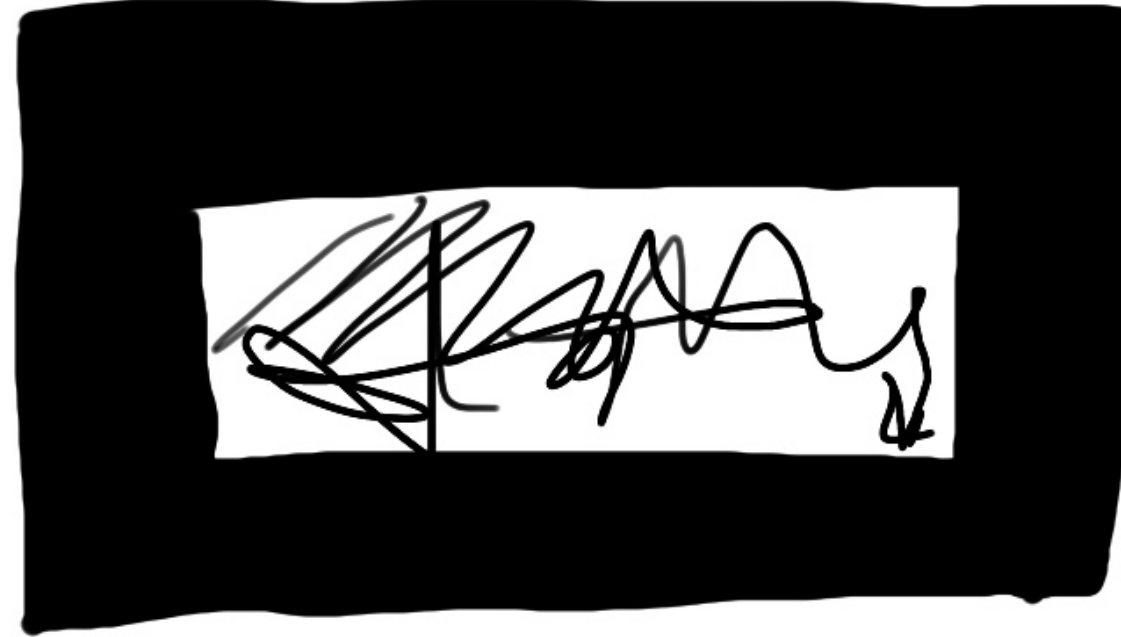
Watch the video, which is divided into four parts and summarize what you learned from the video

1. Art, design, craft. Timeline location: 00:00 - 08:00
2. The importance of sketchbooks: 08:00 - 10:00
3. The three questions of IxD: 10:00 - 28:00
4. Mentalities. The history of IxD: 28:00 50:00

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# ART DESIGN CRAFT

## Art



Anything that stirs emotion in you

Different people have different emotions

Beautiful

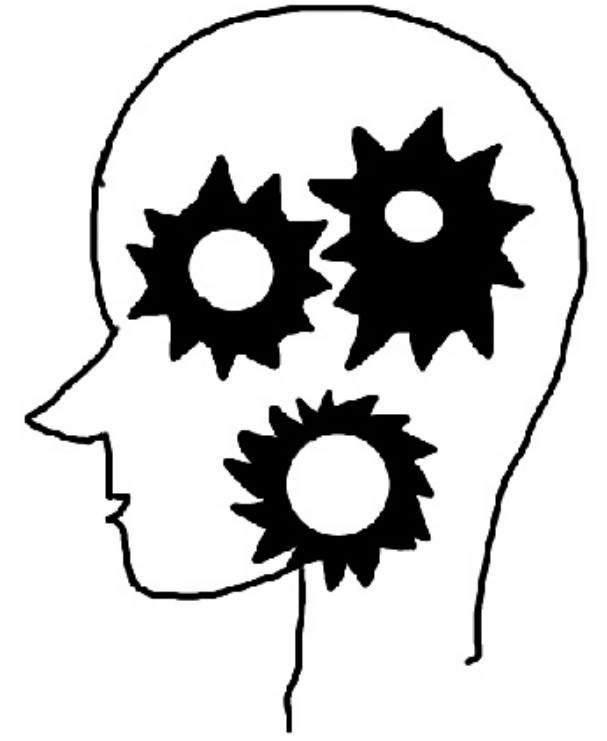
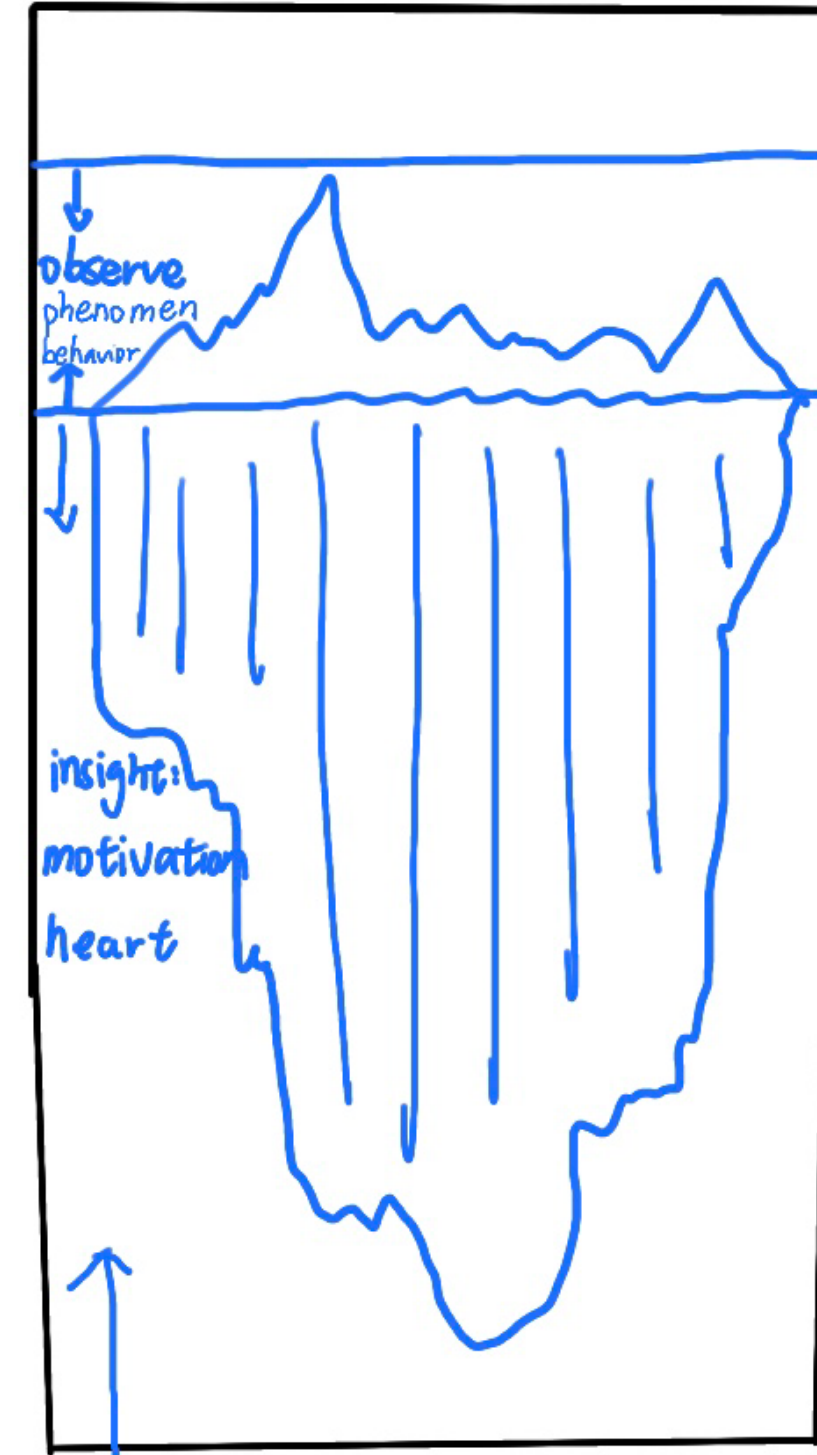
HATE IT

MEH

DRAFT

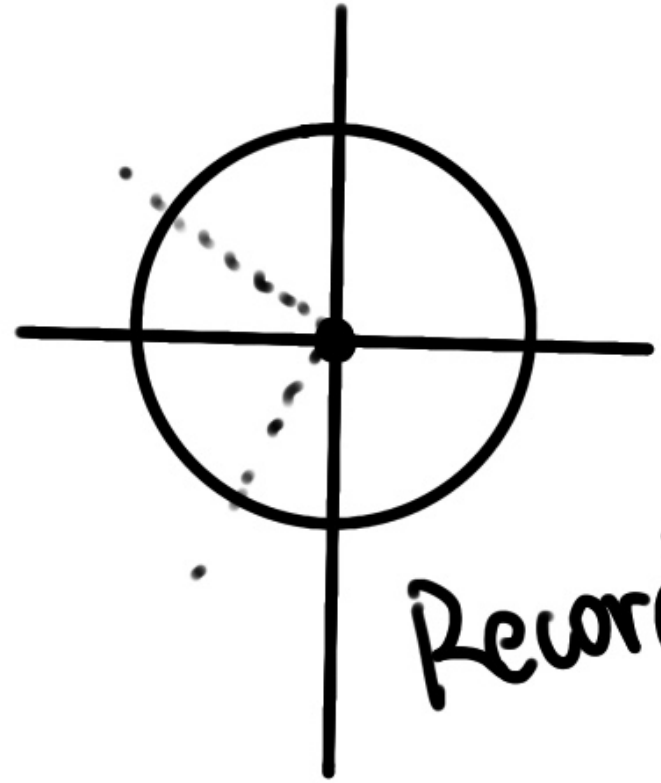
From a visual perspective  
Mind Map  
Extensive research  
Make the layout more complete

Design is not a skill, but the ability to capture the feeling and insight of the essence of things.

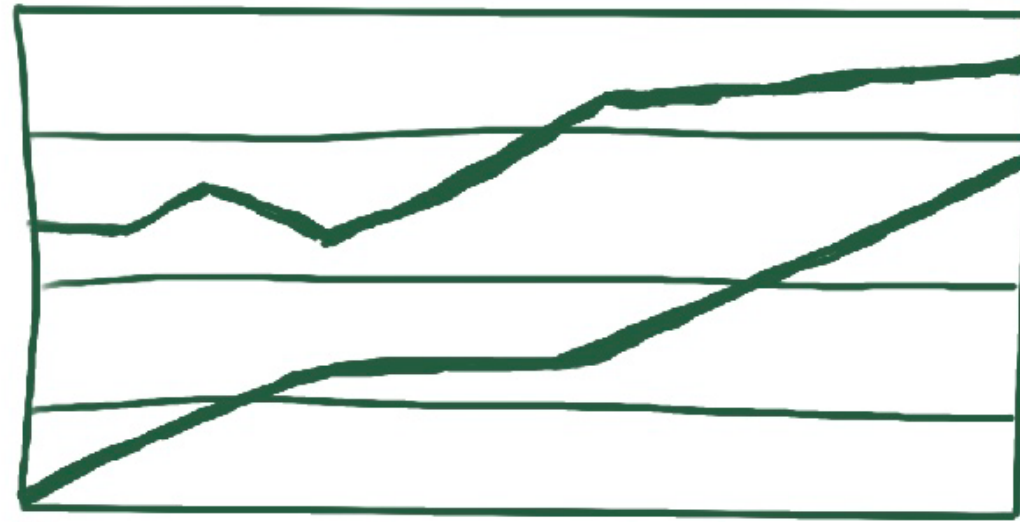




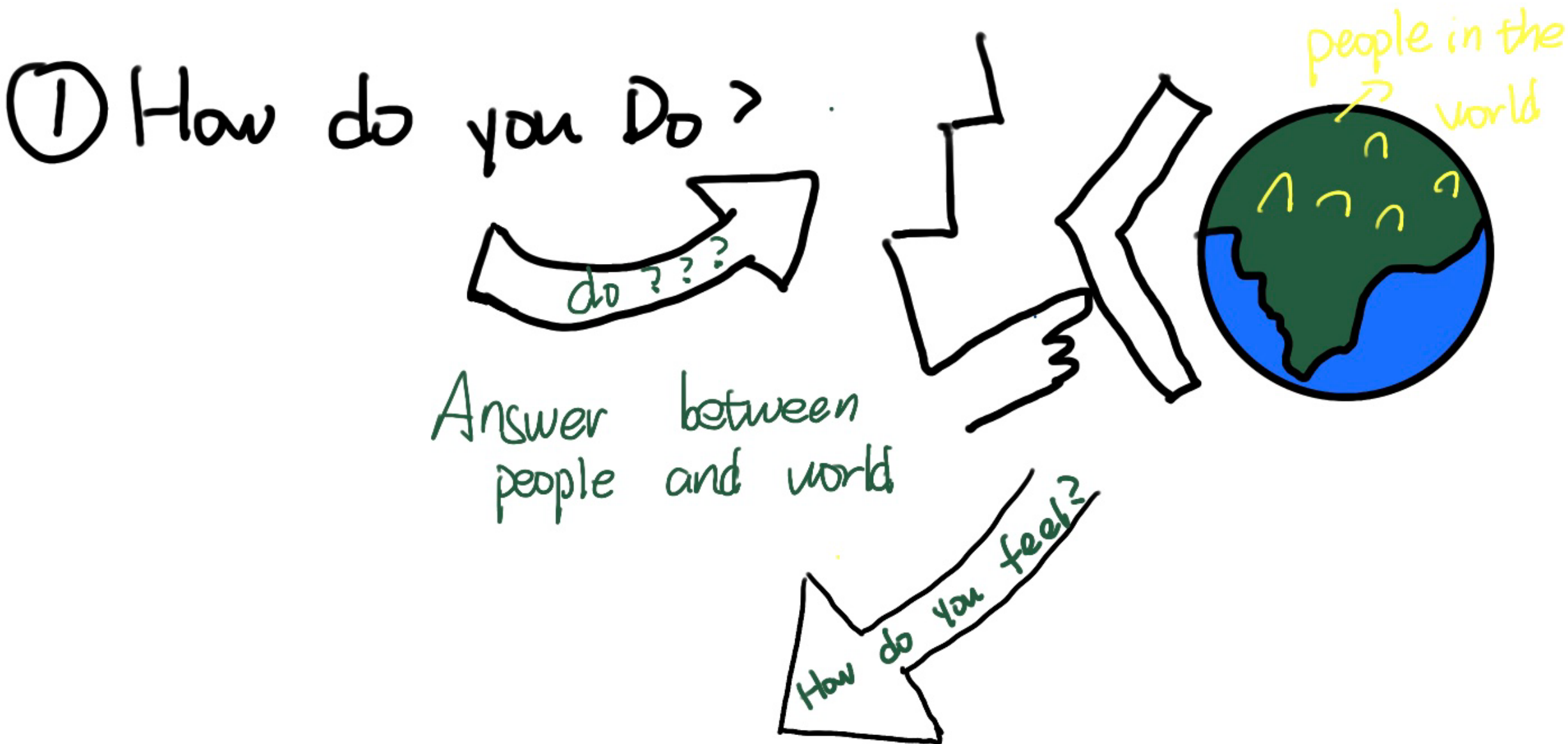
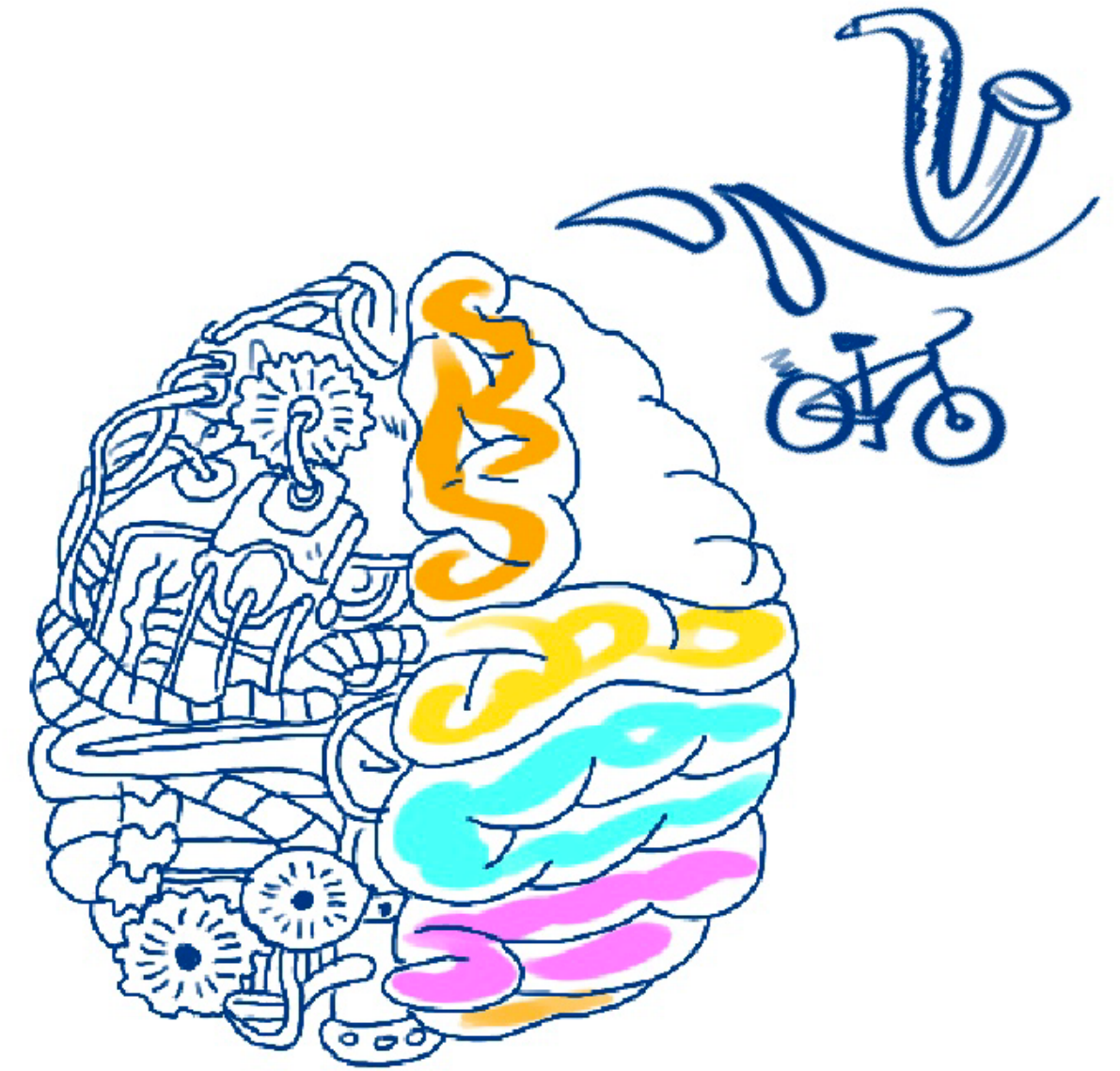
# The importance of SKETCHBOOK



Record bearing



Record all data in a timely manner



From clutter to clarity, reorder your thinking.

①



Keep thoughts and thoughts in your head

②

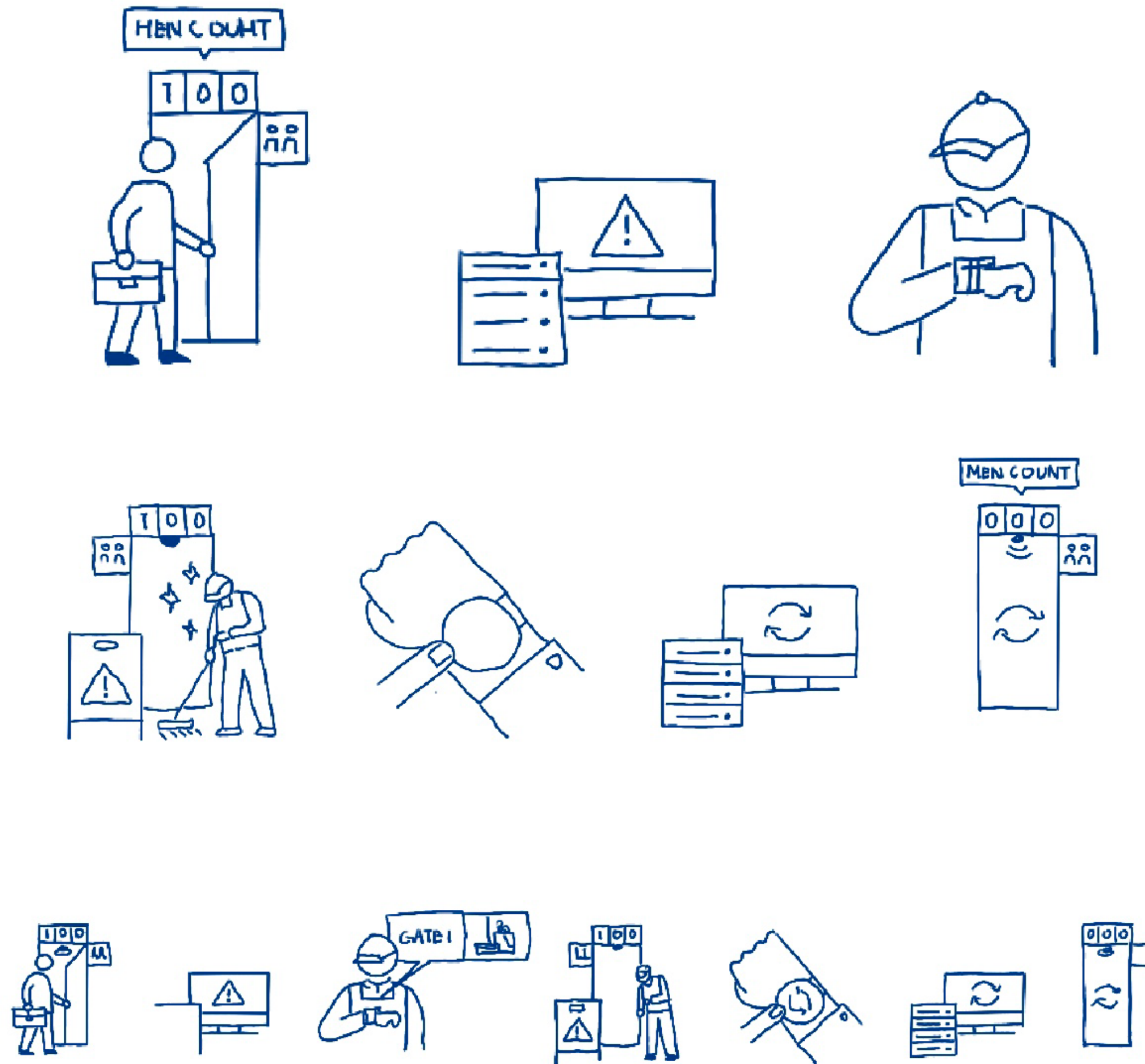
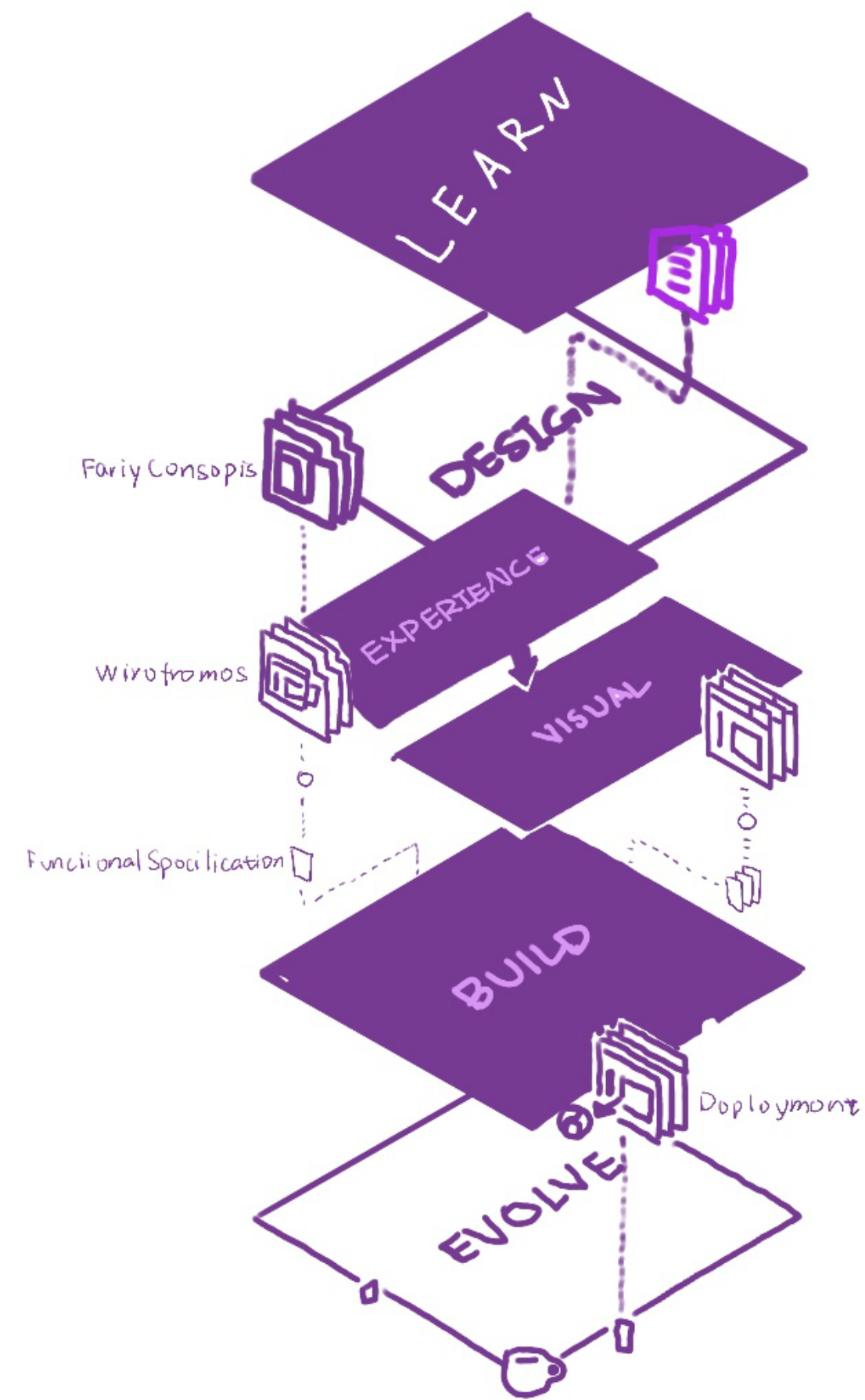


Keep a journal of your thoughts and emotions to help ease your mental burden

② How do you feel?



# THREE Questions of IxD



Identify the user's group.  
the main process.  
how to interact,  
how to be more attractive