

Project3

HomeEase

APP360

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User research

Research crowd portraits

IDENTITY

Art school student 44.86%

Finance students 32.02%

Science and engineering students 12.65%

Management students 10.47%



AGE

graduate student 52.7%

Undergraduate Student 47.3%

The reason why I want to design an app about lights:

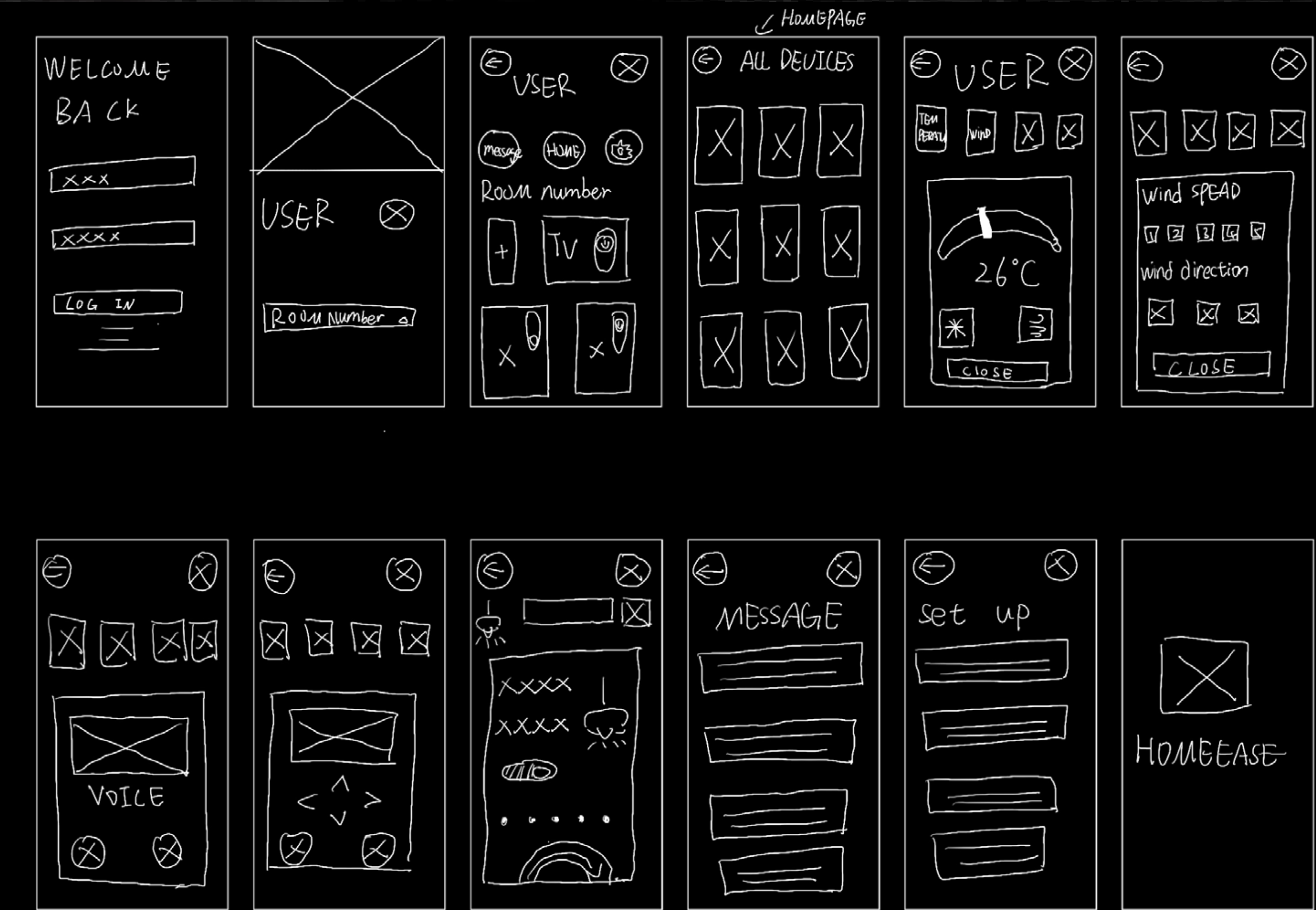
1. After research, I found that everyone is interested in smart electrical appliances
2. After investigation, we found that most of the people living in the apartment are packed with bills, so they often forget to turn off the light when they go out.
3. I want more atmosphere in the room

Smart home function selection

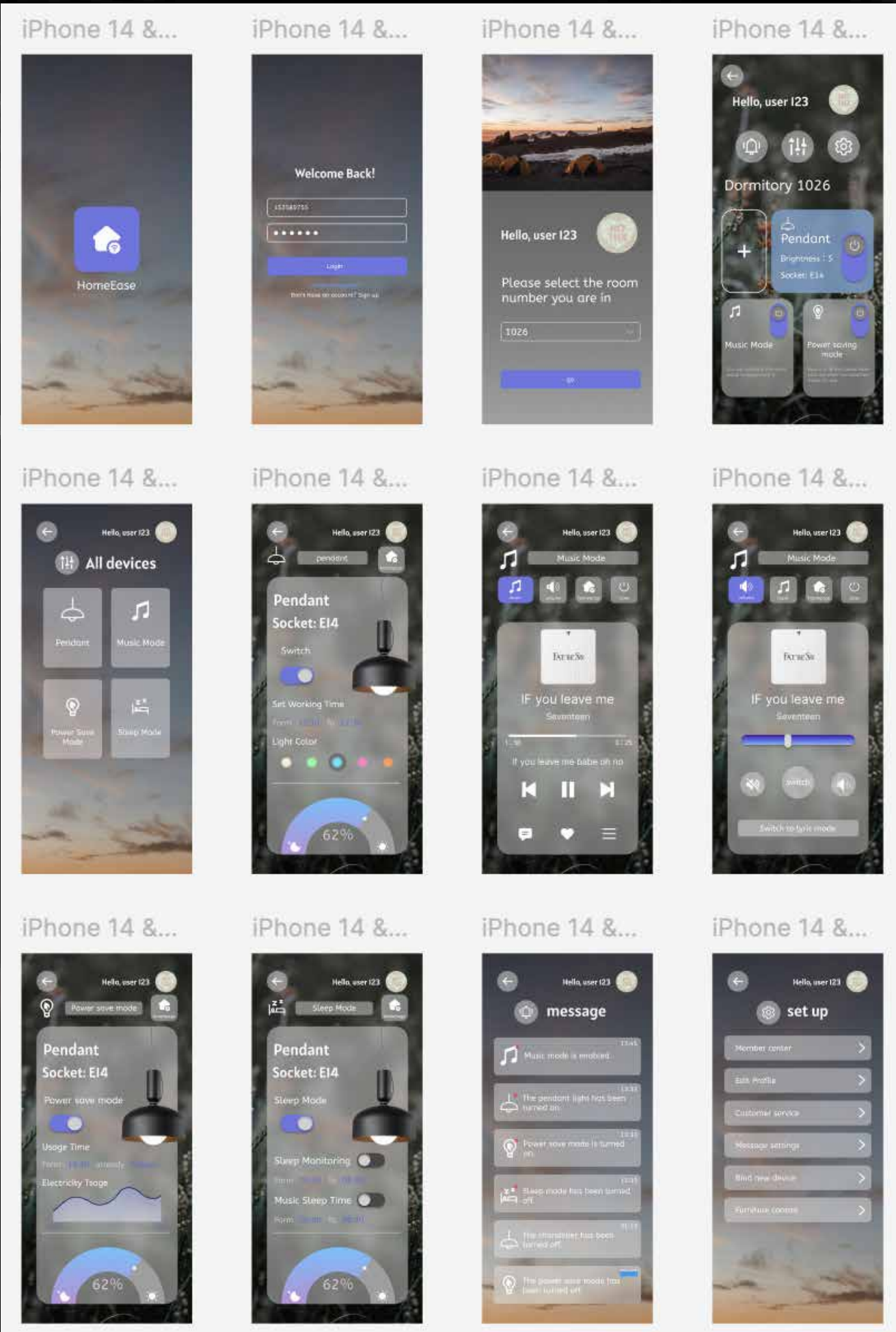


Process

Draft



Complete



Video

Link: <https://youtube.com/shorts/4l3EHfjvvzY?si=oik7lK05NpKr5KZY>



Reflection

1. It is possible to add more lights in the apartment
2. It is necessary to consider whether this idea can really be realized in reality
3. Can make the whole page more clear