

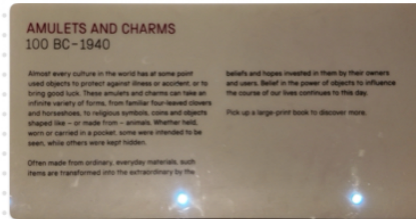
Project 03

Objects and Narratives

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Research



During my visit to the Science Museum in London, I was particularly drawn to the “Amulets and Charms: 100 BC–1940” display. The exhibition presented a carefully curated array of objects — from carved stones and beads to worn metal pendants and handmade tokens — arranged on raised, translucent plinths. The materiality of these displays stood out: ordinary, often humble materials like thread, bone, glass, and brass were elevated by their careful preservation and lighting. Each object carried a tactile sense of personal history and intimate use, inviting close inspection.

Walking among these displays evoked a quiet sense of connection and introspection. Despite their diverse origins, the amulets and charms shared a universal human desire for protection, health, fortune, and control over the unknown. On a deeper level, this collection communicates the continuity of belief systems across cultures and time — that faith in symbolic objects transcends geography, status, and even religion. I found myself reflecting on how these small, personal items held immense emotional weight for their owners, functioning as tangible embodiments of fear, hope, and love.

The exhibition space attracted a wide range of visitors — from tourists and schoolchildren to academics and casual museum-goers — all engaging with the artifacts in quiet contemplation. It felt like a communal yet deeply personal experience, where each viewer projected their own interpretations and emotions onto the objects. The open layout and minimal text encouraged individual reflection, rather than didactic learning, creating a respectful space for cultural empathy and historical curiosity.

This display successfully bridged the ancient and the modern, reminding me that while technology advances, our need for symbolic meaning remains timeless.

Design Plan

Objects of Belief → Pop-up exhibition

1. Choose a mascot

2. Poster - 15 (Black & white)

postage stamp - 4~6 → NFC → web

Brochure - X → Brief introduction

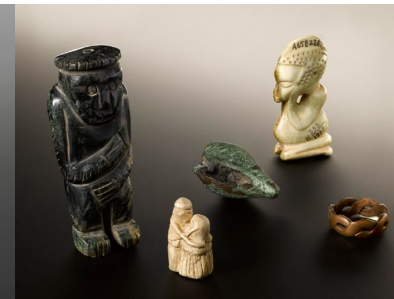
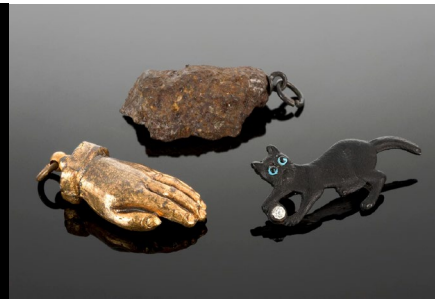


Exhibit Selection

I ultimately chose to use these lucky charms in the posters. They come from different countries, were produced in different eras, and have different textures, but all carry beautiful wishing meanings.

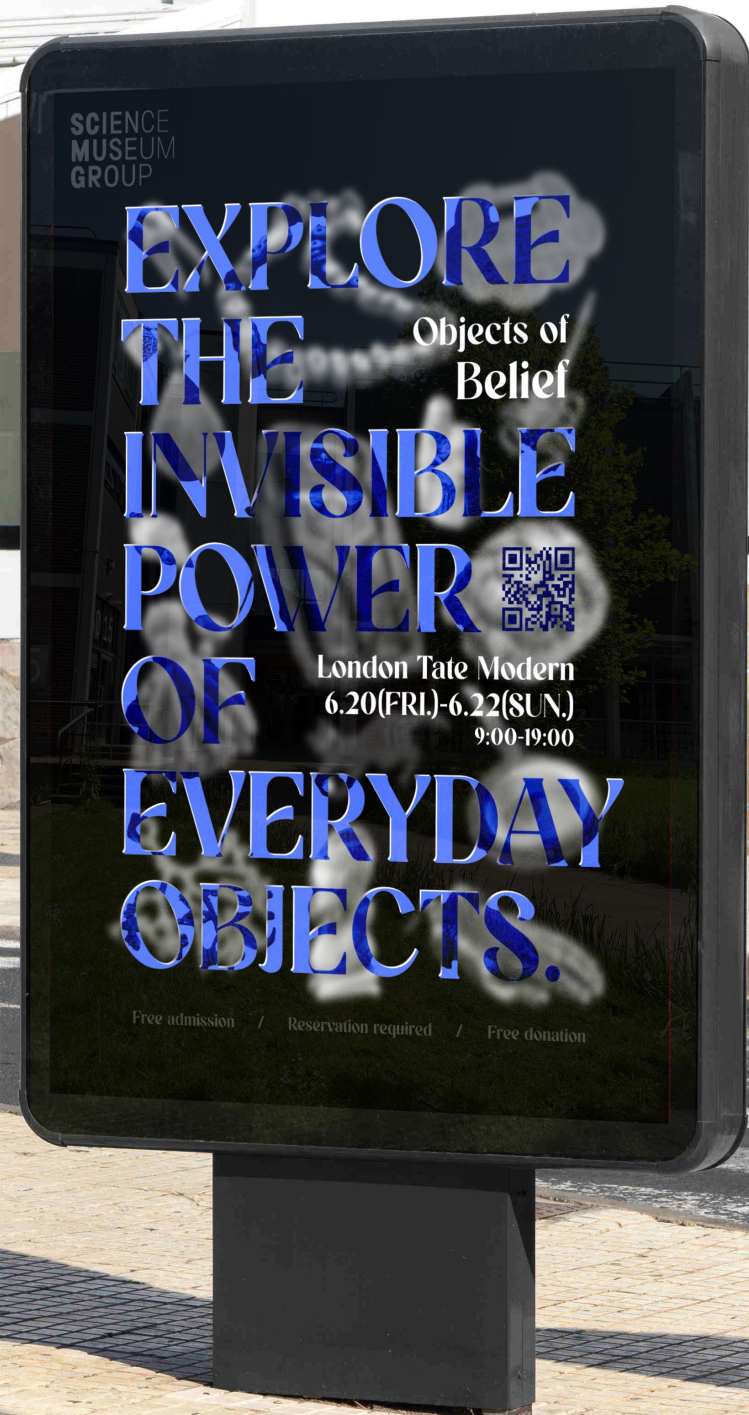


Flash Mob - Objects of Belief

From ancient animal bones to modern-day lucky coins, human cultures across time and space have always believed in the power of small objects to protect, heal and guide.

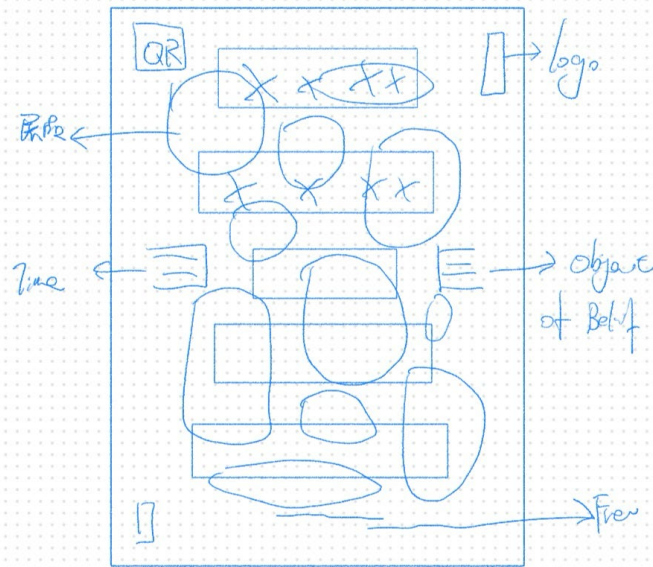
Objects of Belief is a flash exhibition from the collections of the Science Museum in London, featuring amulets and charms from 100BC to the 20th century.

Each object carries a story of hope and fear, faith and magic - a reminder that even in a rational world, we still believe in the power of the unseen.

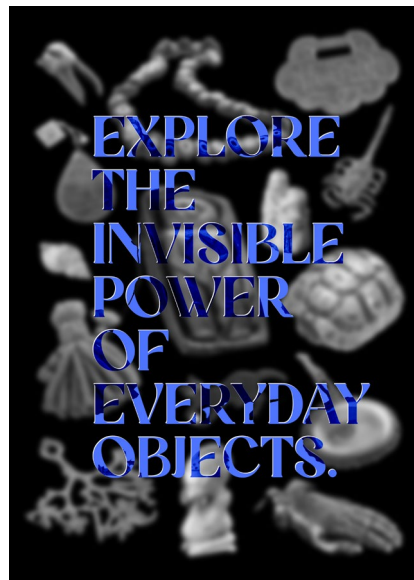
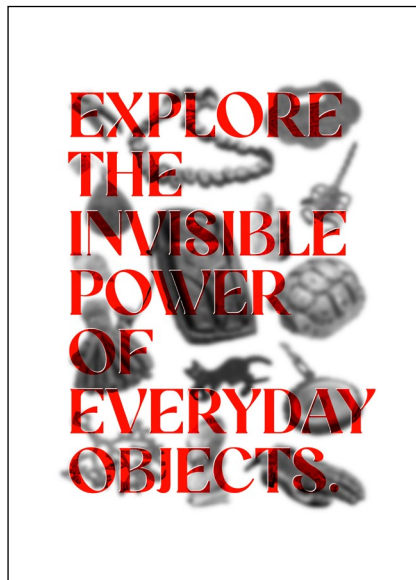


Poster Design

Sketch



Design change



SCIENCE
MUSEUM
GROUP

EXPLORE THE INVISIBLE POWER OF EVERYDAY OBJECTS.

Objects of
Belief

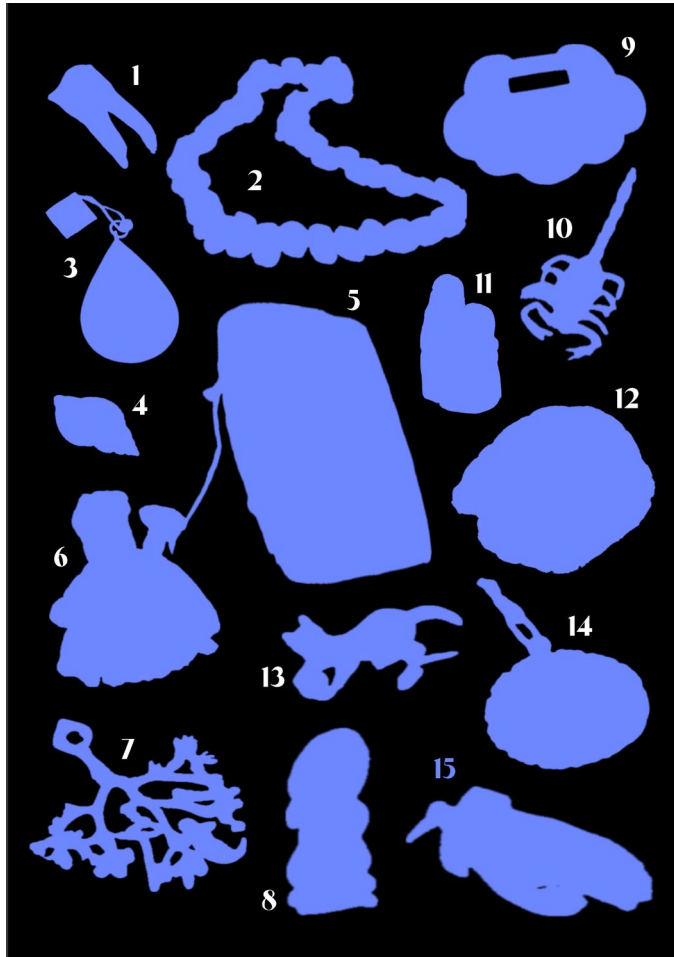


London Tate Modern
6.20(FRI.)-6.22(SUN.)
9:00-19:00

Free admission / Reservation required / Free donation

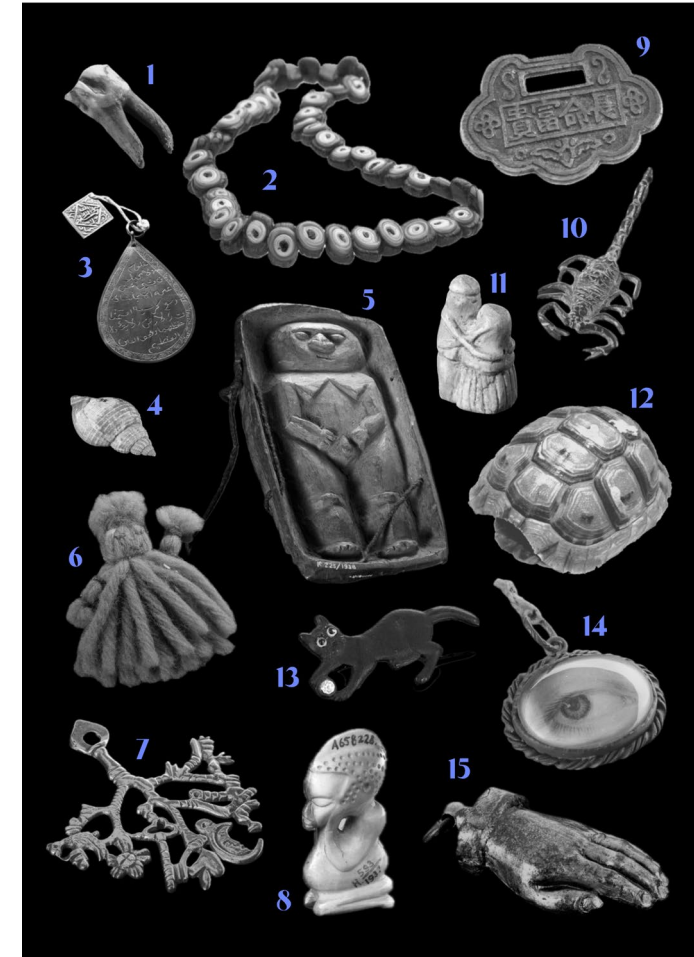
Brochure Design

- 1 Large animal tooth carried to cure toothache
MADE: 1901-1911 in Devon
MATERIALS: tooth, animal
- 2 Necklace worn to ward off the Evil Eye
MADE: 1880-1930 in Hebron
MATERIALS: glass and string
- 3 Amuletic pear-shaped pendant
MADE: 1880-1930 in Middle East
MATERIALS: silver
- 4 Amulet, whelk shell with reversed spiral
MADE: 1850-1920 in London
MATERIALS: shell
- 5 Fertility amulet
MADE: 1880-1925 in New Caledonia
MAKER: Melanesian people
MATERIALS: wood and fibre
- 6 Woollen doll amulet
MADE: 1914-1918 in England
MATERIALS: wool, twine, metal (unknown) and paper (fibre product)
- 7 Amulet or cimarruta in the form of a rue branch
MADE: 1701-1830 in Italy
MATERIALS: silver
- 8 Ivory figure of woman in labour
MADE: 1890-1930 in Democratic Republic of Congo
MATERIALS: ivory



- 9 Changmingfugui Amulet
MADE: China
MATERIALS: brass and complete
- 10 Amulet in the shape of a scorpion
MADE: 1800-1920 in Kashan
MATERIALS: brass
- 11 Stone amulet of man and woman embracing
MADE: 1800-1900 in South America
MATERIALS: stone
- 12 Tortoise carapace amulet
MADE: 1880-1930 in Palestine
MATERIALS: shell
- 13 Amulet brooch in the shape of a black cat
MADE: 1914-1918 in England
MATERIALS: steel
- 14 Amulet to ward against the evil eye
MADE: 1901-1911 in Devon
MATERIALS: agate and complete
- 15 Amulet, hand of King Edward
MADE: 1914-1918 in England
MATERIALS: metal (gilt)

Try touching the silhouette of the exhibit with your mobile phone.



In the manual, I added **NFC chip**, when the mobile phone is close to the different exhibits silhouette, the mobile phone will pop up the corresponding website interface, so that visitors can learn more about the heritage exhibits information.

Brochure Display



Stamp Designs

Objects
of Belief

£ 0.85

EXPLORE
THE INVISIBLE
POWER OF
EVERYDAY
OBJECTS.



Science Museum, UK 2025

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Science Museum, UK 2025

NFC (Near Field Communication) is a short-range wireless technology that allows devices to quickly exchange information when in close proximity, and is commonly used for payments, access control, and interactive experiences. The advantage of NFC is that it is convenient and fast, and does not require pairing, as devices automatically connect when they are in close proximity.

NFC Principle



NFC Size
(10mmx10mm)

Stamp Display

Thank you for watching.