

D-Describe

Project 1 - observe the user's behavior

Project 2 - reduce the time spent on social media

Project 3 - smart phone application for a device

location tracking intelligent reminder space

User experience research method
discover → exploration → testing → listening
the importance of emotional design

I - Interpret

the emotional experience of users

- ① not focus only on its functionality, but also on its emotional connection with the user.
- ② start from the needs of users and pay attention to the emotional needs and psychological expectations
- ③ emotional experiences can change user behavior.

E - Evaluate

★ emotional design user experience storytelling

problem-solving ability
adaptability
Nigel Cross's engineering design method
Sketchbook
creativity

insufficient sample size
Some functions have not been further optimized
Some projects have added some emotional elements
lack some personalized interaction.

P - Plan

mind map → design process
strengthen my time management
add more user feedback in practice
focus more on emotional design
attend relevant courses
read literature related to design
regularly review my design process
learn to integrate knowledge from different fields into design practice.