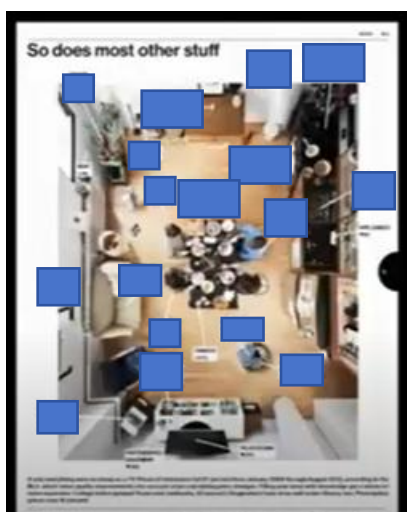The first video shows some of the design experiments in visual and publication typography that Tracy Ma, a visual editor at the New York Times, has done in her work with the final output of the finished product. In this video, Tracy gives some specific examples of what themes would be used in writing a magazine to reflect and think about reality.

Unlike formal papers, the essay in this magazine are scattered in fragmented text across the images, with large sections of text split up but not distracting from the subject matter; and from a user experience point of view, this adds to the reader's interest in reading, and to some extent, this also explains the important role of graphics and images in people's perception of the world around them.

In addition, after watching this video I realised that the use

of small elements also determines the reader's visual centre and creative memory. These include the use of small elements to highlight headlines, and changing the colour of a graphic to take advantage of the visual centre of gravity will also impress the reader. In this video, Tracy lists the design of a graphic element as the headline of an article, in which the bottom of the letter 'N' of the headline 'MENTOO' is decorated with a simple blue-purple line combined with a kinetic effect, which contrasts with the colour of the headline. This contrasts with the colour of the headline, thus giving the layout a more interesting look.
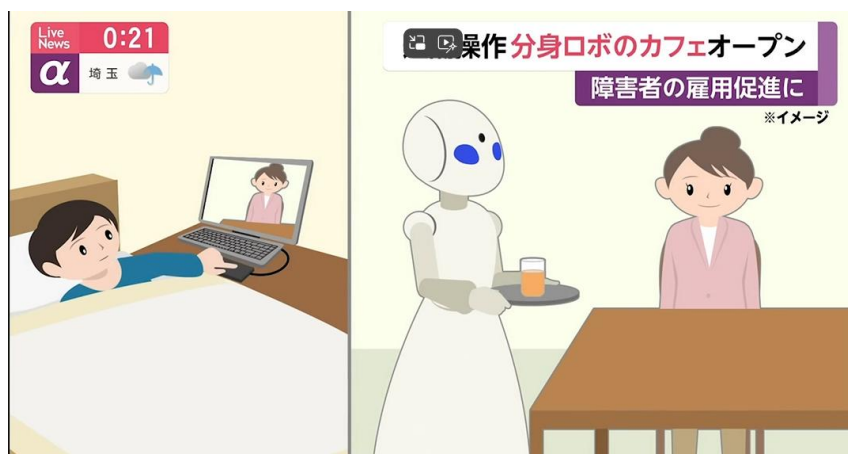

2

This video is about a cafe in Japan that uses AI technology to combine innovative approaches to robotics to help people with disabilities and some of society's

disadvantaged people. The project has invested in and developed a robot that can help the disabled to eat, help the disabled to order food, and to a certain extent, also help these disabled and disadvantaged people to recognise their own role and value in society.

In this video, the use of technology and techniques to create designs that are in line with the current social priority issues. In this video, the Café uses the technology of remote-controlled robots to make life fun for the disabled and disadvantaged people who are not able to go out into the society and rebuild their confidence.

Secondly, the second point that I learnt is that all technology has to be designed and applied in a way that reflects some humanistic concern and needs to be innovative with individual examples. In the video, some disabled people have a huge problem moving around, and these robots make it easier for them to feed, clothe, and

house themselves.

I think the most important point is that the development of this project has done a lot of research in the early stage, the help for the disabled and disadvantaged groups has a very strong target, it has a complete user map, and can accurately solve the social problems faced by the disadvantaged groups.