

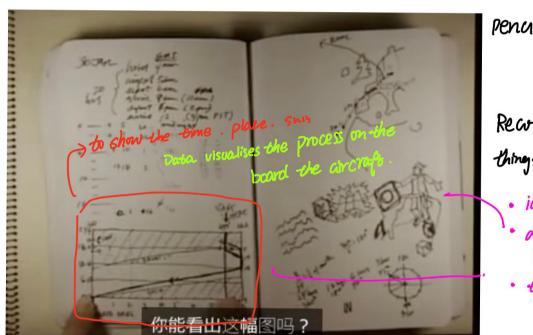
Readings, Research, Reflections

Design and New Media ARTD6115

Week 11 w/c Monday 09/12/24

04 THE WORLD OF BILL VERPLANK

note book. Sketching to Hans.



penu'l → nobe koep reconds

Record the little things in life.

- icon
- · drawing (sketch)
- · table.

以一个中心点 > 即过话 > 取期, > 向外副射idea

Dichotomy symbolic & analogic.

Medice is Message. -> the incompleteness of the message.

INTERACTION

what is design?

(1). What do you do? action = user

aesthetics

Executive & inspiration

Balancing

2. How che you feel? Feedback = System provide

Art

Design the gap between over & function

3). How do you know? User understand the process Craft.

S combines techical skills and execution.