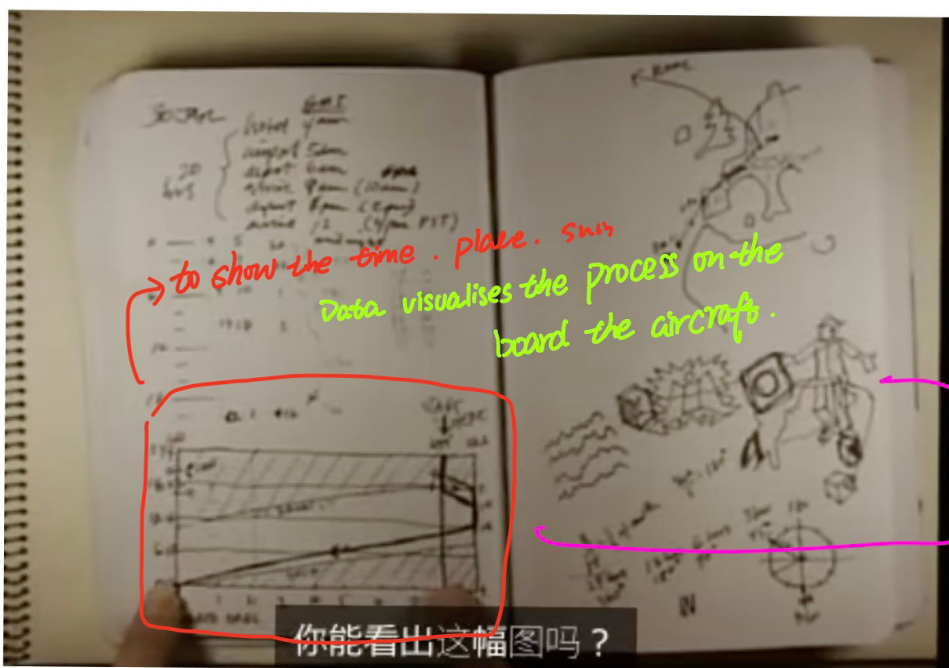


## 04 THE WORLD OF BILL VERPLANK

note book. Sketching to Hans.



pencil → note  
keep records.

Record the little things in life.

以一个中心点 → 通过元素 → 联想 → 向外辐射 idea

Dichotomy      symbolic & analogic.

Media is Message. → the incompleteness of the message.

### INTERACTION

What is design?

①. What do you do?

action ← user

②. How do you feel?

Feedback ← system provide

③. How do you know?

user understand the process

