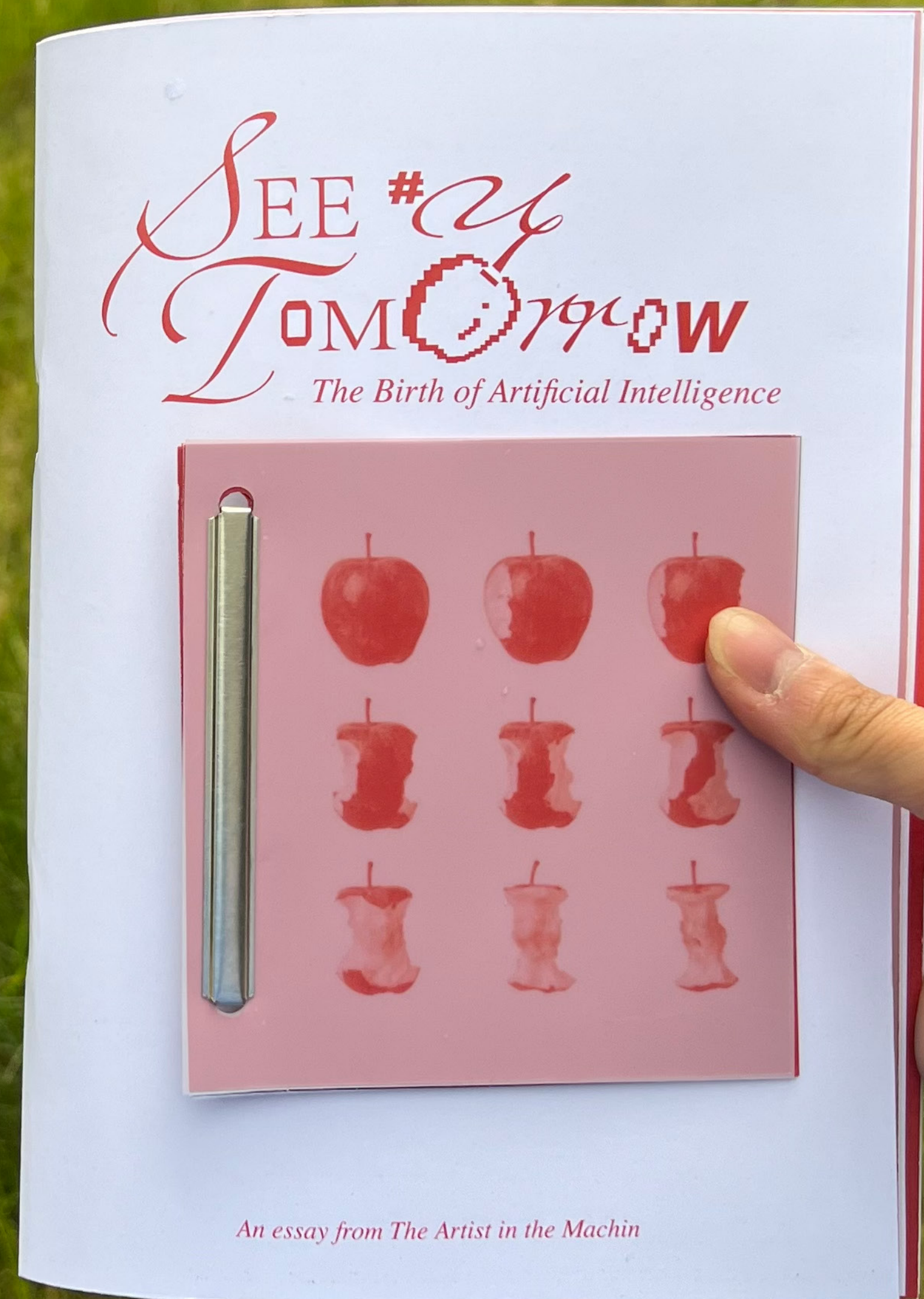


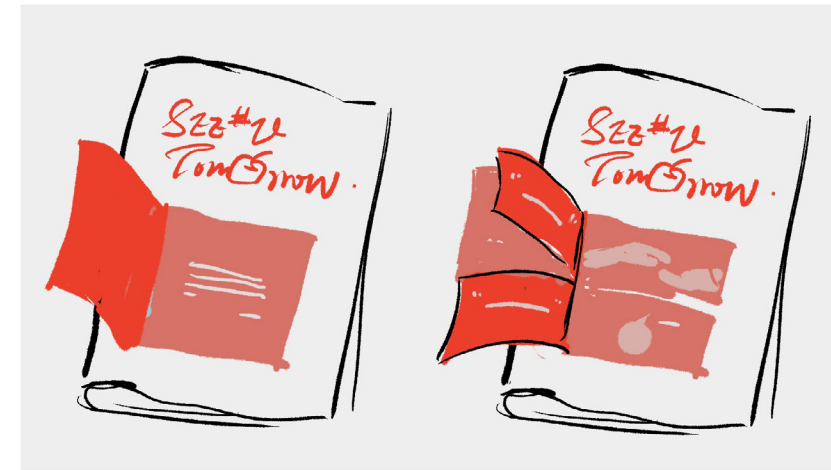
Project 1 Publishing Forms



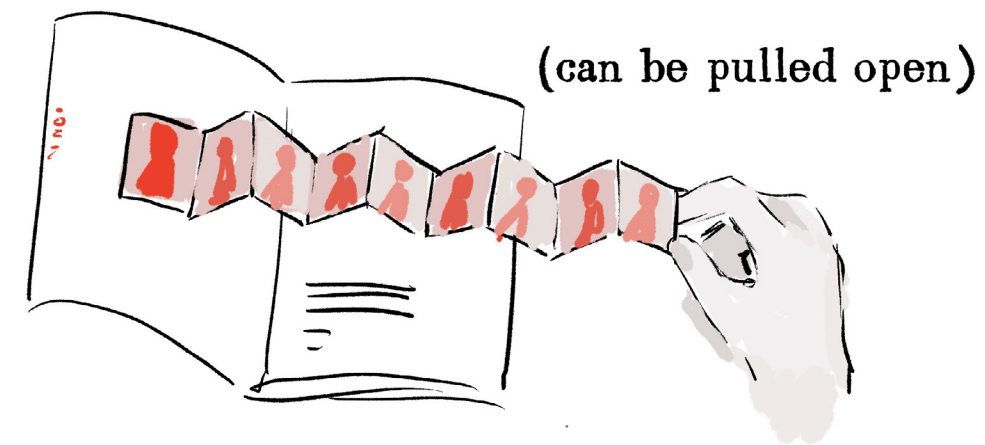
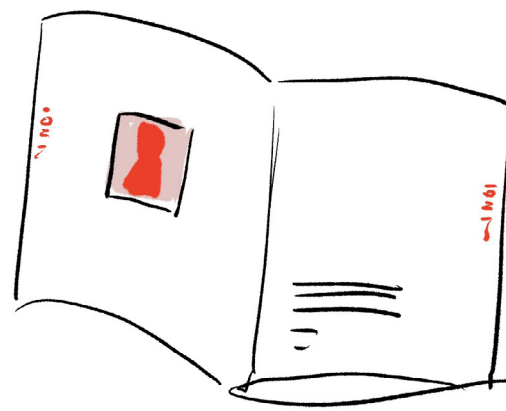
Overall visual



Partial display of the booklet

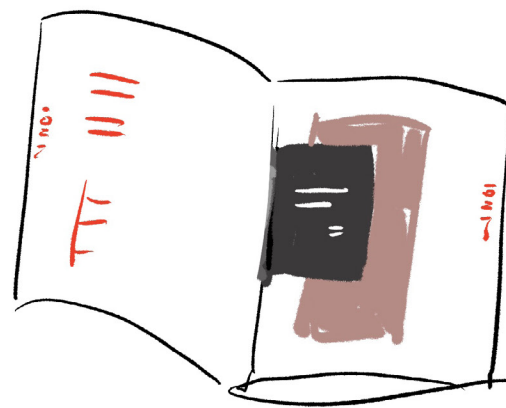


Inside pages

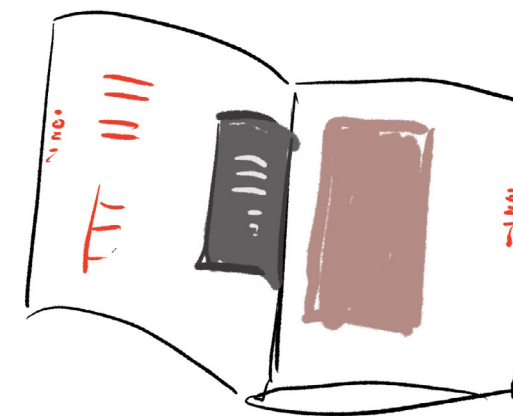
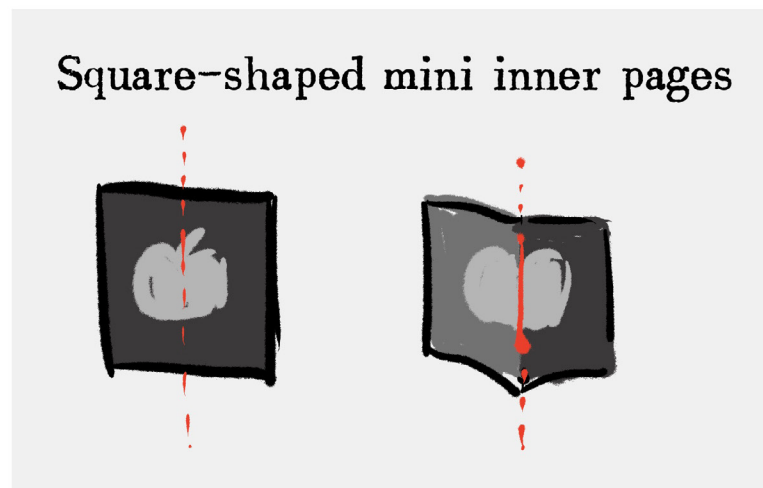


(can be pulled open)

Display of inner small pages



Square-shaped mini inner pages



I also created a set of sketches to explore how the book could be read in a more engaging and playful way, envisioning a more interactive and emotionally resonant reading experience.

A 3x3 grid of apples illustrating the progression of decay. To the left of the grid is a vertical color scale bar with a gradient from dark brown/black at the top to bright yellow at the bottom. The grid shows the following stages of decay from top-left to bottom-right:

- Row 1: Three fresh, whole red apples.
- Row 2: Three apples with significant bite taken out, showing internal flesh.
- Row 3: Three completely eaten apple cores.

1 A A

2-3 A A

4-5 A A

6-7 A A

8-9 A A

10-11 A A

12-13 A A

14-15 A A

16-17 A A

18-19 A A

20-21 A A

22-23 A A

24-25 A A

26-27 A A

28-29 A A

30-31 A A

32-33 A A

34-35 A A

36-37 A A

38-39 A A

40-41 A A

42-43 A A

44-45 A A

46-47 A A

48-49 A A

50-51 A A

52-53 A A

54-55 A A

56-57 A A

58-59 A A

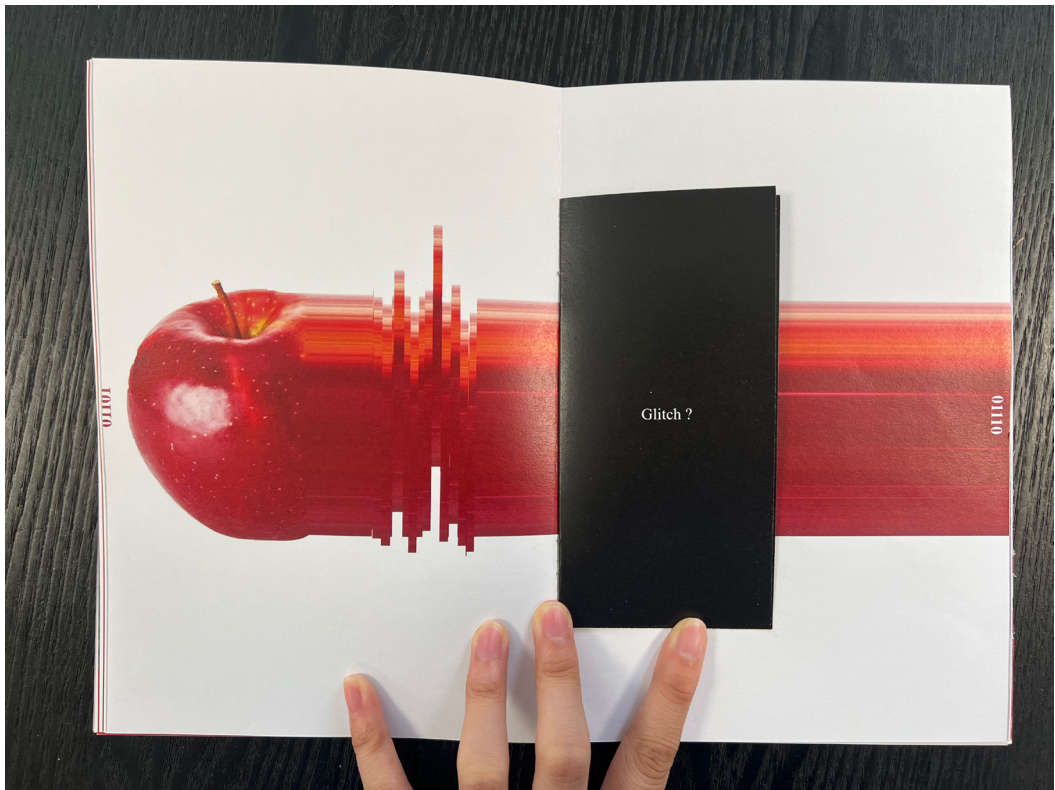
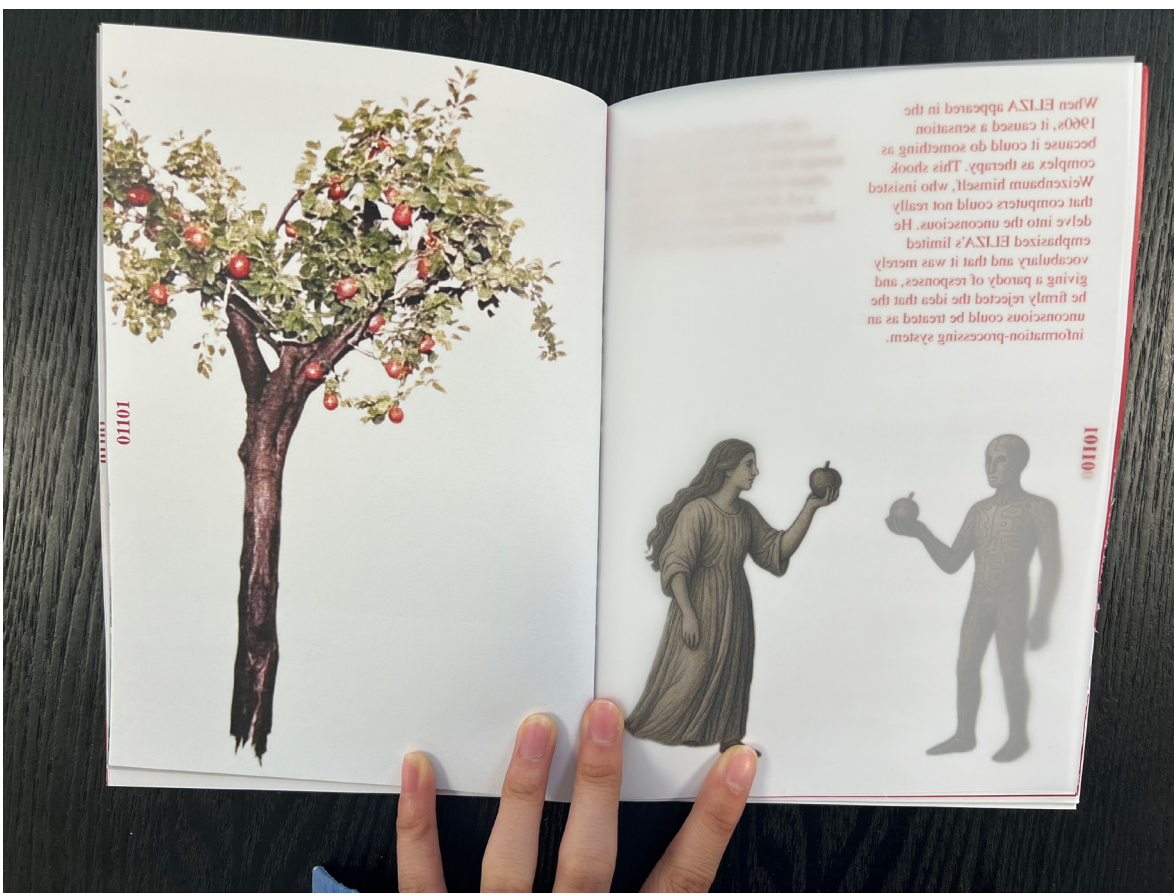
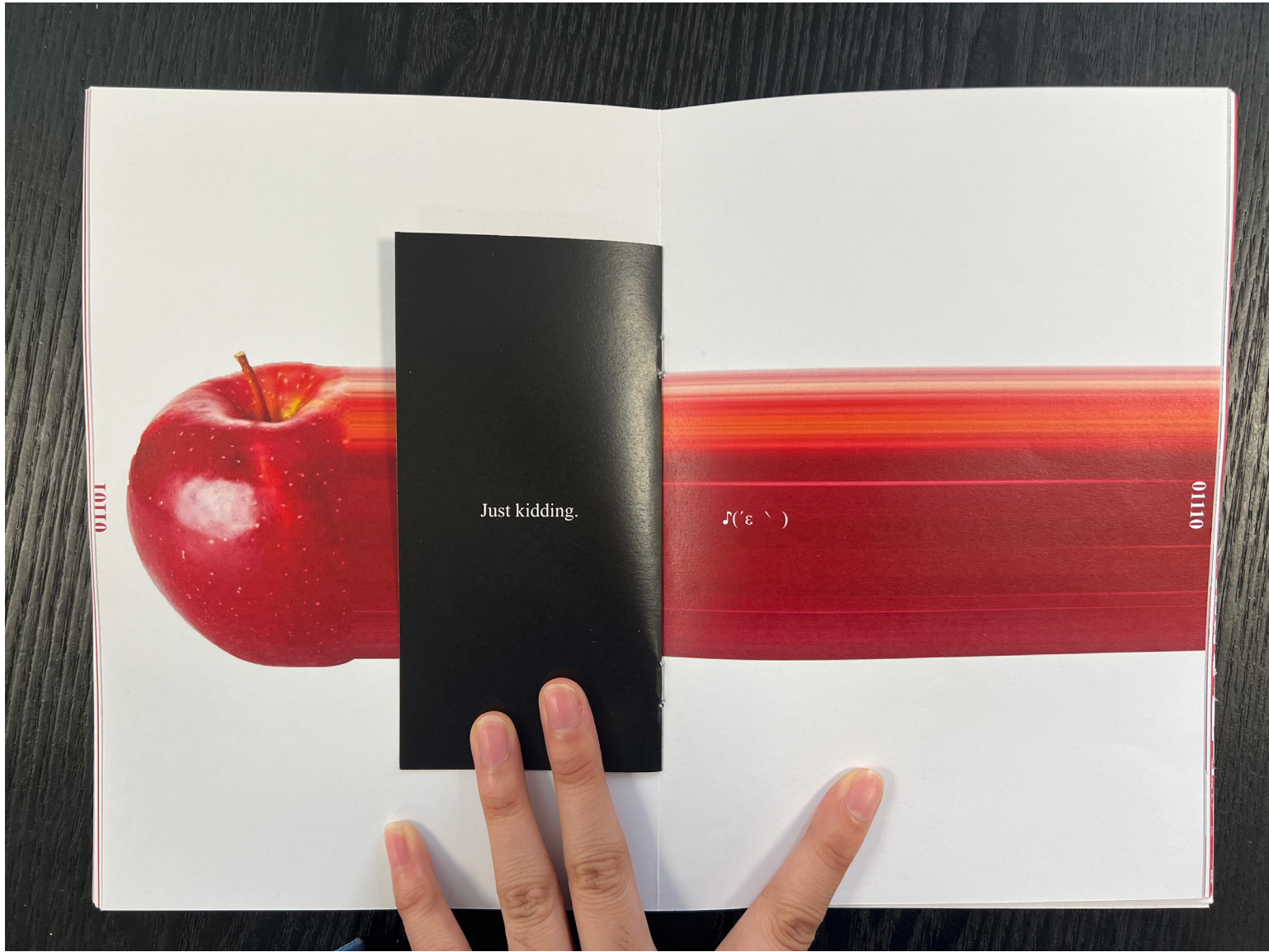
60-61 A A

62-63 A A

64-65 A A

66-67 A A

68 A A

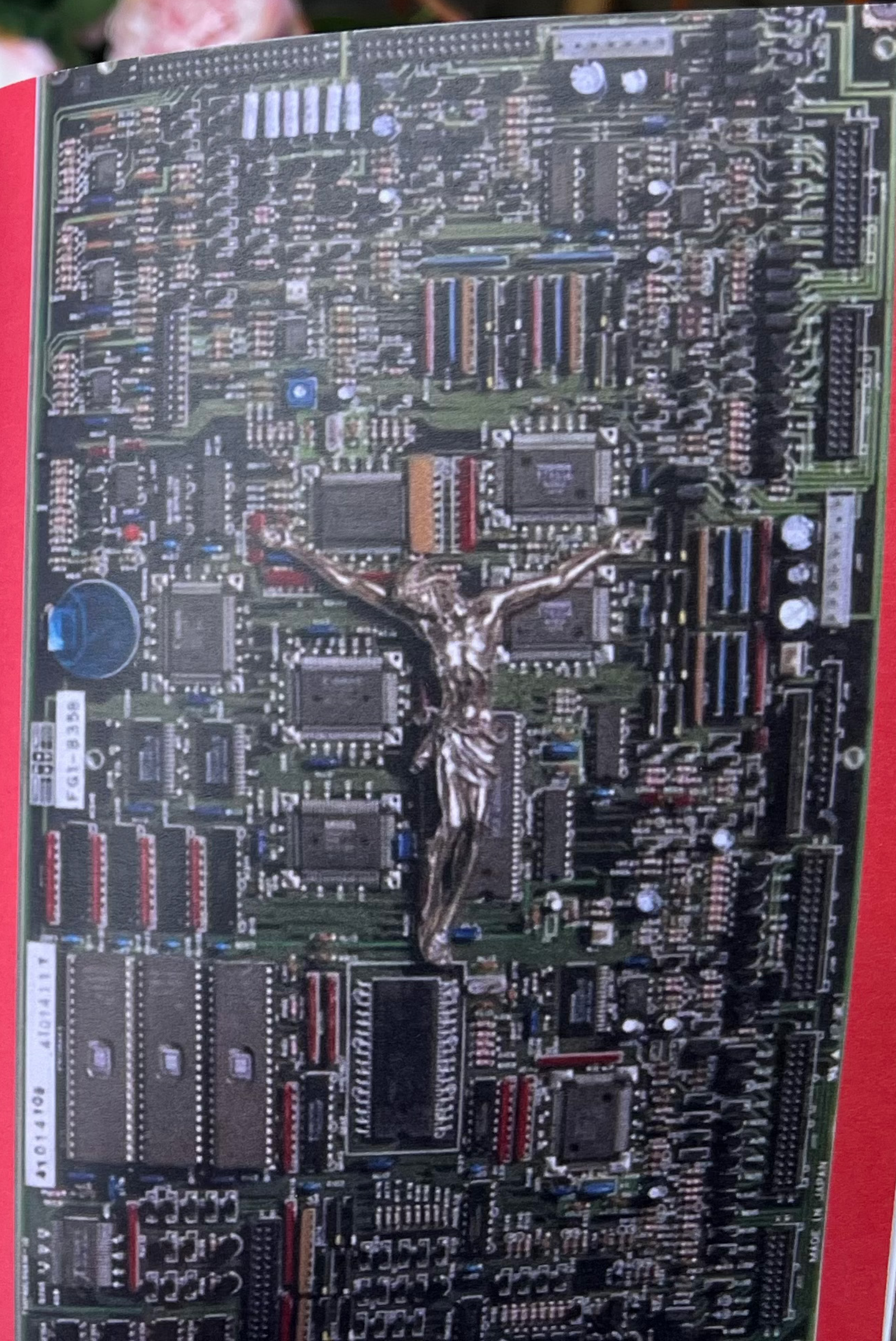


In 1987, Simon and his coworkers published a book called *Scientific Discovery: Computational Explorations of the Creative Process*, in which they gave detailed descriptions of their software. They used an information-processing language that was symbolic rather than numerical, based on people's descriptions of how they solved a problem.

They then took a new problem and compared how the computer and the person solved it, going into greater and greater detail. The question was whether a computer program with certain selective problem-solving capabilities could come up with a solution to a specific problem. "If an affirmative answer can be given," they wrote, "then we can claim to have driven the mystery out of these kinds of scientific creativity."

10001

**A big claim indeed!
But did they
succeed?**



10010