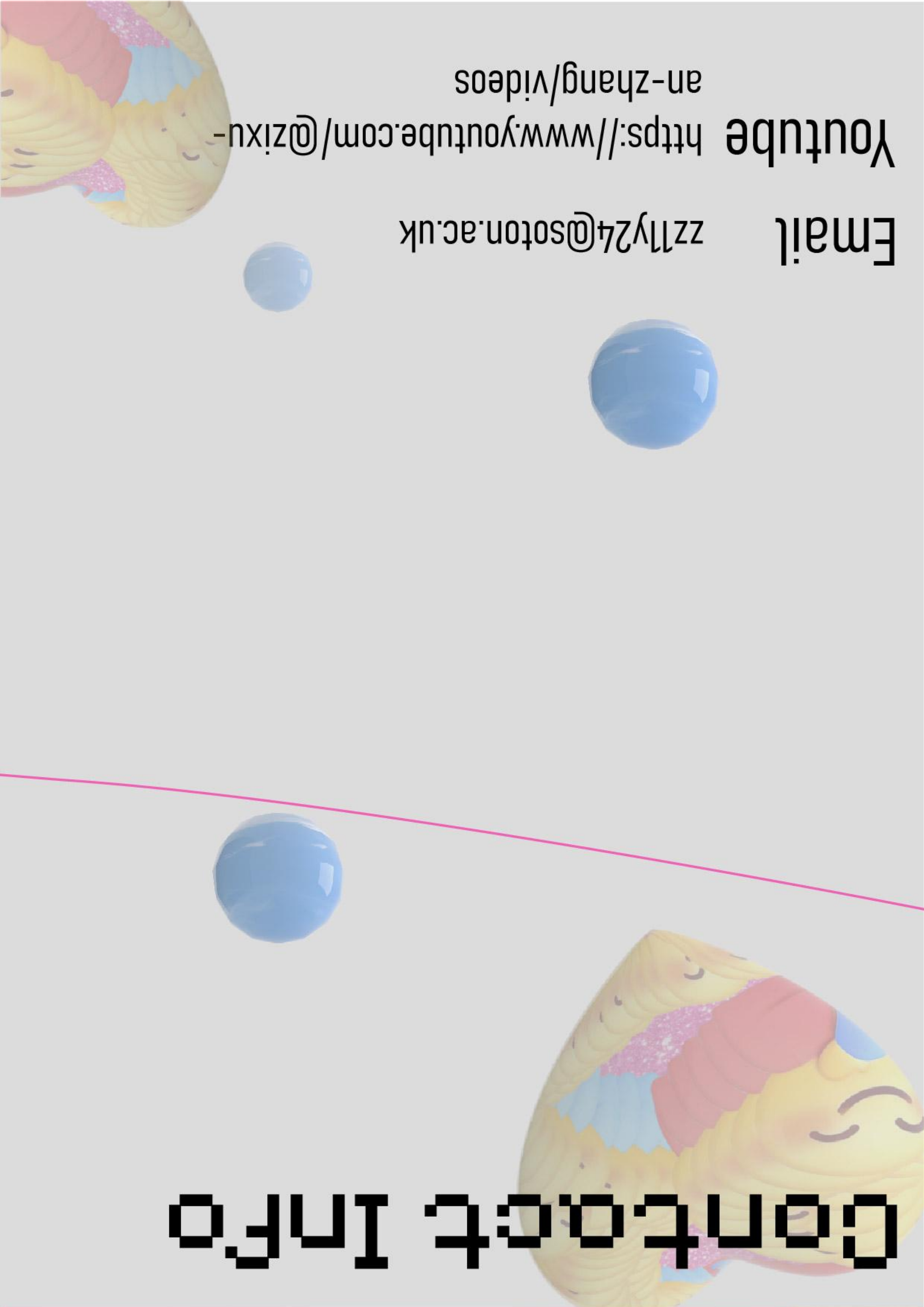




SYNTHETIC AFFECTION

Name Zixuan Zhang

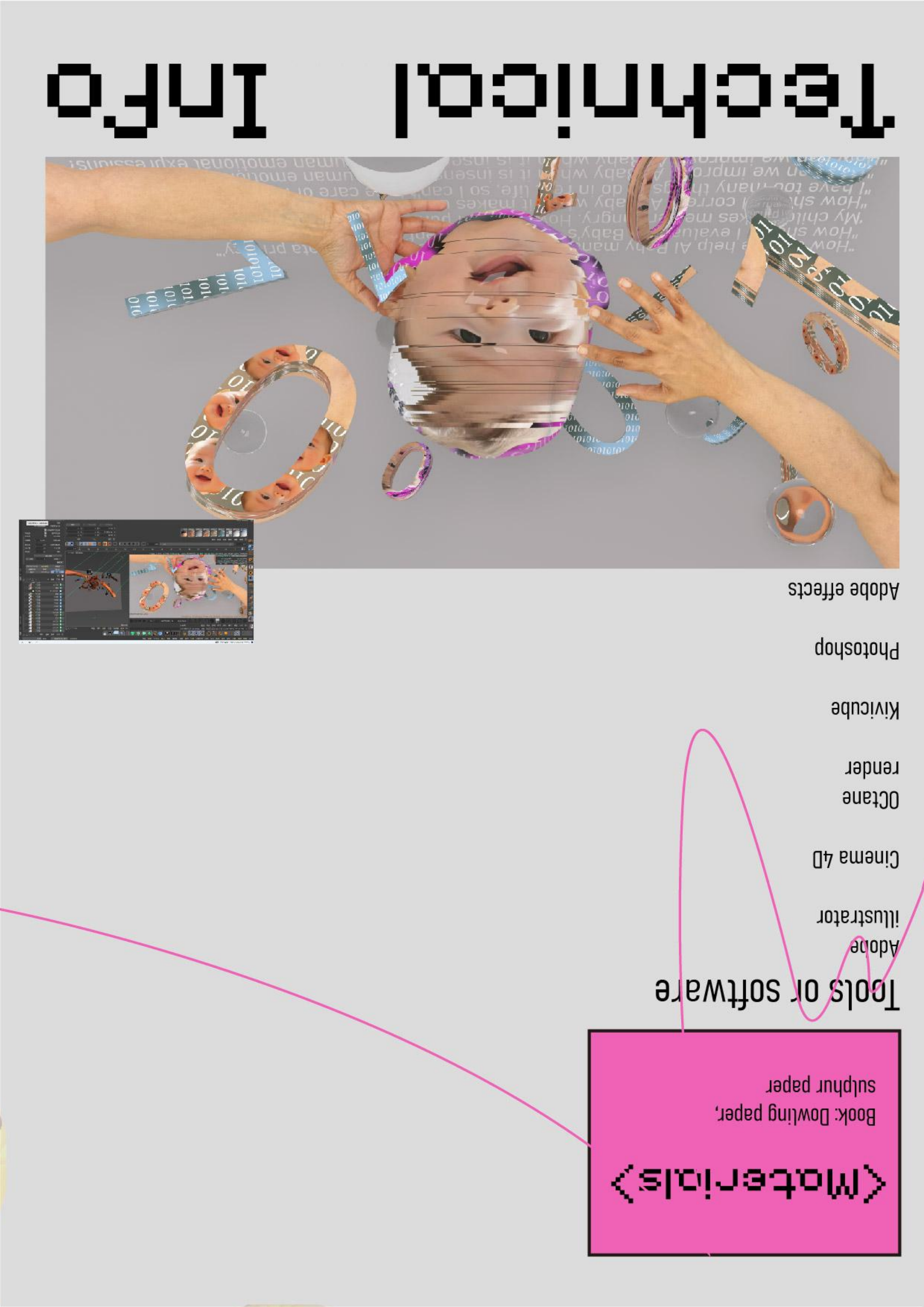
Final Project



Contact Info

Email zz11y24@soton.ac.uk

Youtube <https://www.youtube.com/@zixuan-zhang/videos>



Technical Info

Tools or software

<Materials>

Book: Bowling paper, sulphur paper

Adobe

Illustrator

Cinema 4D

Otane

render

Kivcube

Photoshop

Adobe effects



Project Overview

Purpose

This project uses "AI-baby rights" as a critical metaphor and turns parenting ethics into an experience: consent before creation, a pocket law booklet with AR, and a simulated court. It does not give AI real rights; it points to three gaps in real parenting—standards, monitoring, and remedies—and the mental harm caused by lack of respect, inviting the audience to act as guardians or jurors.

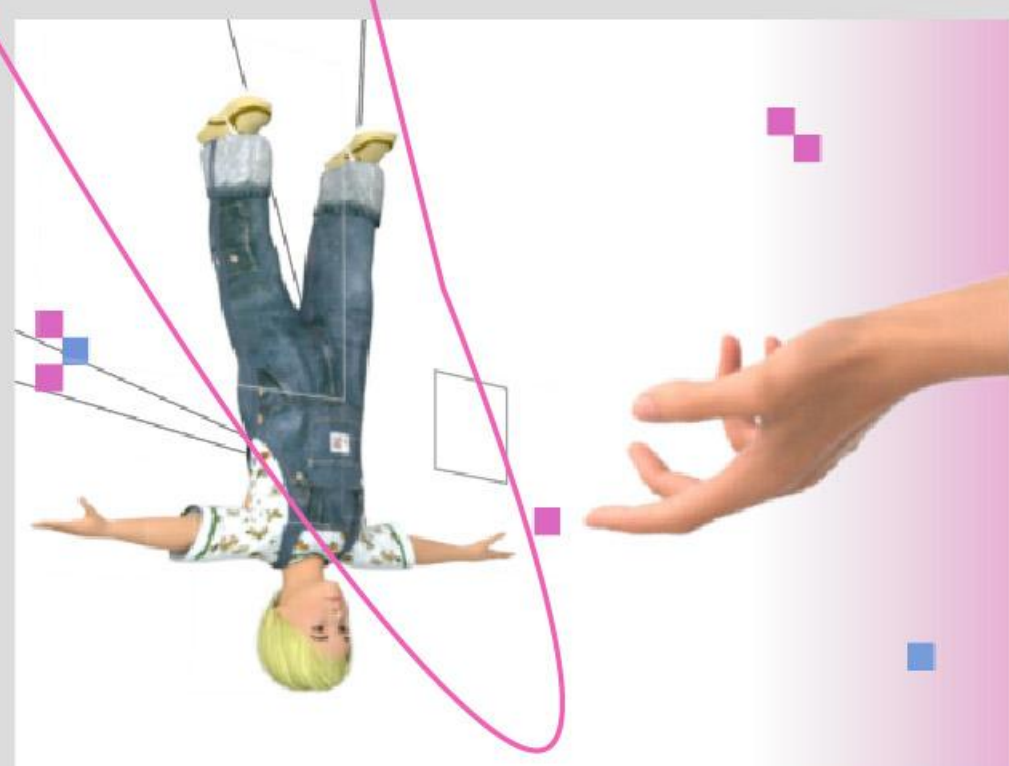
Abstract

This project presents a fictional legal system to protect the rights of AI babies—digital beings with emotional learning and interactive growth. As human-like AI companions enter family life, what ethical duties do we hold as their guardians? Through imagined laws and visual storytelling, the project reflects on digital parenting, emotional neglect.

Reflection

The main challenge is how to find a balance between realism and a sci-fi future, so that the audience can feel for a non-human child while still thinking critically.

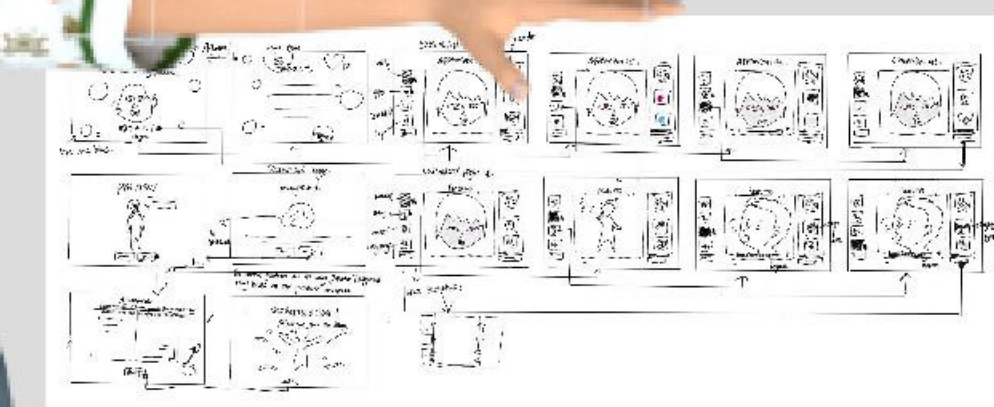
Creating AR effects is a challenge for me, so I might change the final presentation of my work—for example, by adding some 3D elements to the book instead.



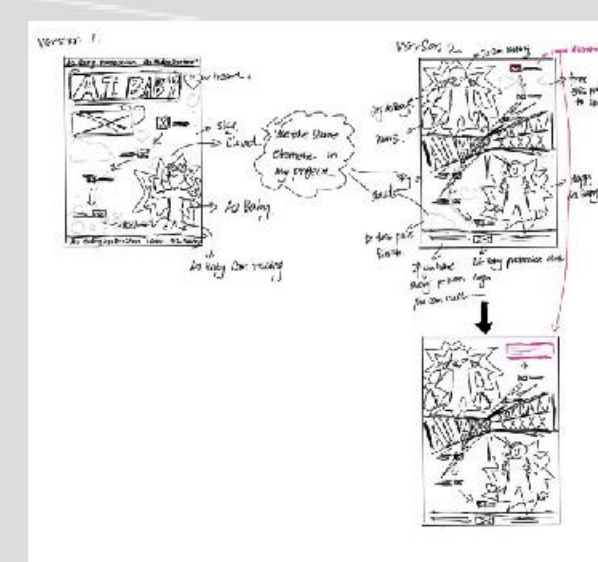
Dynamic Poster Design



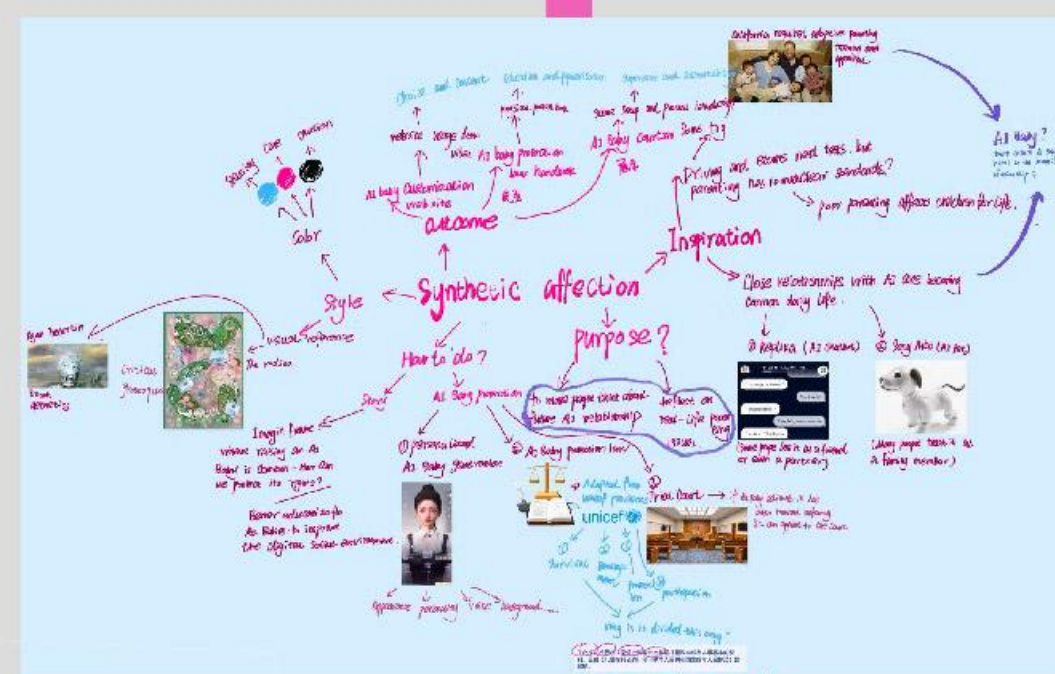
Concept Development



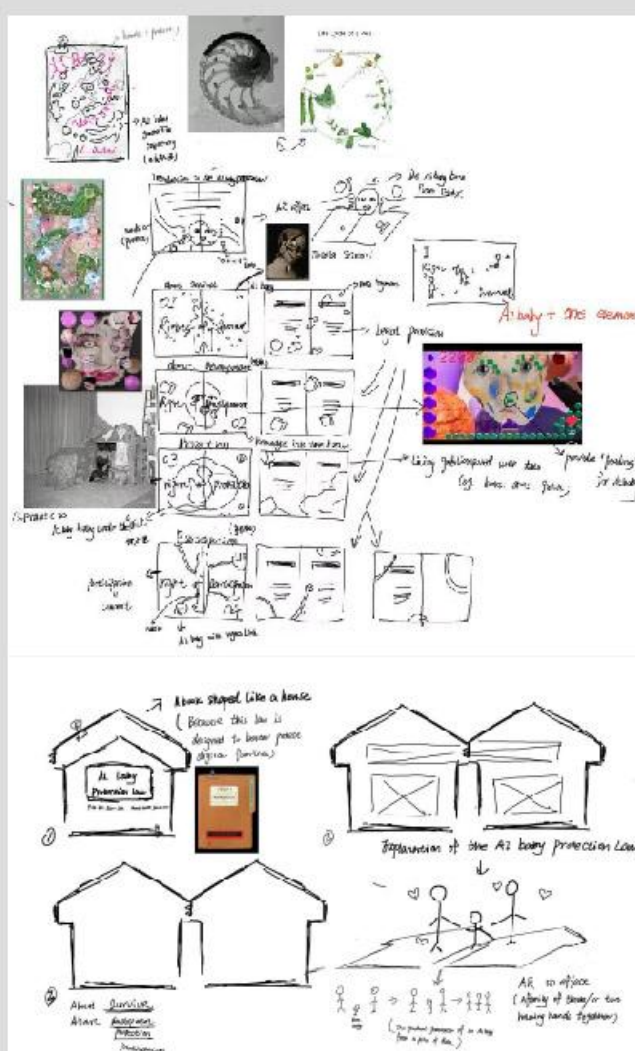
Web design draft



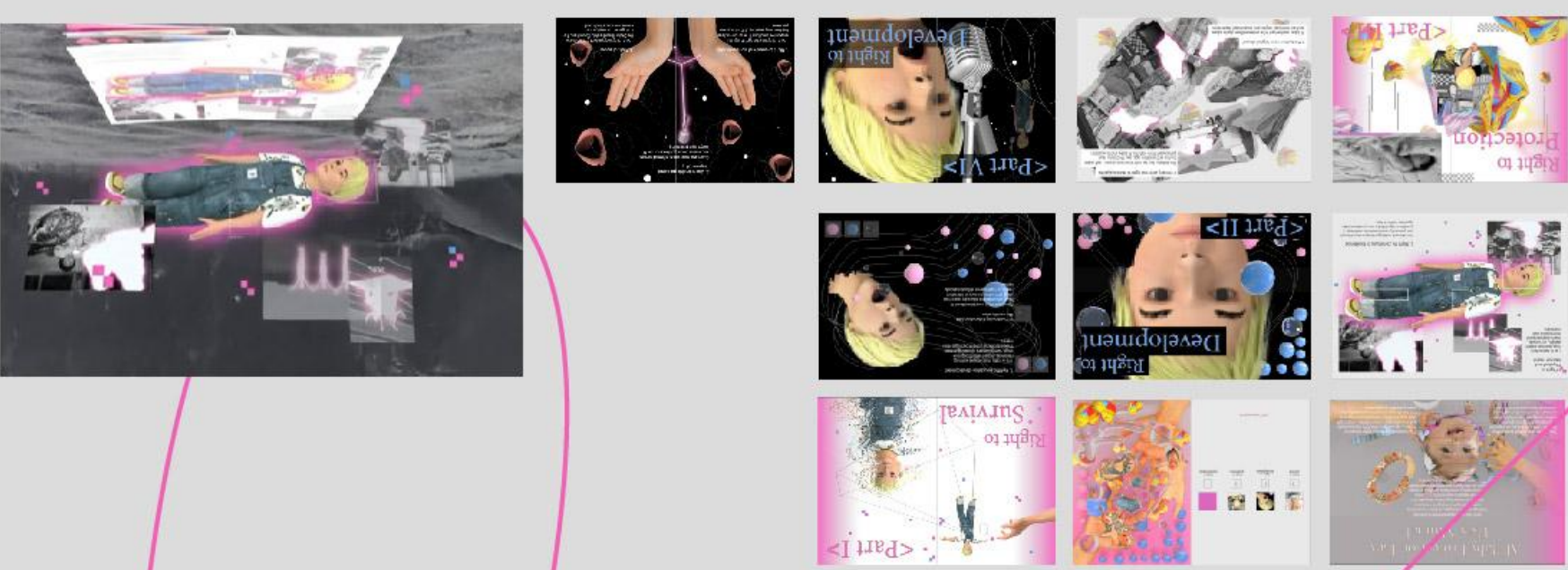
Dynamic Promotional Poster Design



mindmap



Book design draft



Book Design & AR Effects Showcase

Design Lens



Web design

